

REGENERATION SCRUTINY PANEL

Venue: Town Hall,
Moorgate Street,
Rotherham. S60 2TH

Date: Friday, 8th May, 2009

Time: 2.00 p.m.

A G E N D A

1. To determine if the following matters are to be considered under the categories suggested, in accordance with the Local Government Act 1972.
2. To determine any item which the Chairman is of the opinion should be considered later in the agenda as a matter of urgency.
3. Apologies for absence.
4. Declarations of Interest.
5. Questions from members of the public and the press.
6. Communications.
7. Minutes of the previous meeting of the Regeneration Scrutiny Panel held on 3rd April, 2009. (report attached) (Pages 1 - 10)

Presentations:-

8. Creating an Identity for Rotherham.
Tracy Holmes, Head of Communications.
9. Town Centre and Renaissance Marketing. (report attached) (Pages 11 - 14)
Julie Roberts, Town Centre and Markets Manager, to report.

Items for consideration:-

10. Olympics 2012. (report attached) (Pages 15 - 17)
Phil Rogers, Director of Culture and Leisure, to report.
11. Gateway Programme. (report attached) (Pages 18 - 21)
Andrew Newton, Project Officer, to report.

Items for monitoring

12. The Forward Plan - 1st April to 31st July, 2009. (copy attached). (Pages 22 - 32)

Minutes/Reports for information:-

13. Minutes of the Performance and Scrutiny Overview Committee held on 27th March, 2009. (copy attached) (Pages 33 - 38)
14. Minutes of meetings of the Cabinet Member for Streetpride held on 20th April, 2009. (copy attached) (Pages 39 - 40)
15. Minutes of Joint Meetings of the Cabinet Members for Regeneration and Development Services and Streetpride held on 20th April, 2009. (copy attached) (Pages 41 - 46)
16. Minutes of meetings of the Cabinet Member for Regeneration and Development Services held as follows:- (Pages 47 - 64)
 - 30th March, 2009. (copy attached)
 - 20th April, 2009. (copy attached)
17. Revenue Budget Monitoring - April 2008 to February, 2009. (report attached) (Pages 65 - 75)
18. Minutes of a meeting of the Recycling Group held on 17th March, 2009. (copy attached) (Pages 76 - 78)

**Date of Next Meeting:-
Friday, 5 June 2009**

Membership:-

Chairman – Councillor Boyes
Vice-Chairman – Councillor Swift
Councillors:-Doyle, Gamble, Gilding, Gosling, N. Hamilton, McMahan, Slade, Thirlwall, Turner and Whysall

REGENERATION SCRUTINY PANEL
Friday, 3rd April, 2009

Present:- Councillor Boyes (in the Chair); Councillors Gamble, Gilding, Gosling, N. Hamilton, Swift and Turner; Councillor Smith (Cabinet Member, Regeneration and Development Services) and R. S. Russell (Cabinet Member) at the invitation of the Chair; together with Co-opted Members:- Mr. B. Walker, Mrs. J. Williams and Parish Councillor F. Blanksby.

Apologies for absence were received from Councillors Doyle and Whysall

135. DECLARATIONS OF INTEREST

There were no declarations made at the meeting.

136. QUESTIONS FROM MEMBERS OF THE PUBLIC AND THE PRESS

There were no questions from the public or the press.

137. COMMUNICATIONS**(i) Aston-cum-Aughton Leisure Centre Update**

Consideration was given to a report, presented by the Director of Culture and Leisure Services, updating the Panel on the operational activity at Aston-cum-Aughton Leisure Centre during the period from its opening in September 2008 through to the end of January 2009.

Additional up to date information was provided for the Panel regarding attendance comparisons with the former facilities and the new leisure facility noting the increased through-put.

The Panel's attention was drawn to:-

- Swim Academy (Learn to Swim programme)
- partnership with Early Years Learning Centre/PCT
- Fitness class timetable including Aqua Pilates; Teen Gym
- use of facilities by Aston Comprehensive School – e.g. Leisure Centre, Sports Hall, fitness and dance studio, classroom
- work of the Sports Development Team and bookings in the sports hall
- Government Free Swimming initiative, starting April 2009, for all under 16 or over 60.
- number of users from neighbouring areas
- work with Aston Parish Council to facilitate sessions for under 18's in the Sports Hall during school holidays
- snagging issues, particularly water temperature
- customer car parking
- unannounced visits by the Council's Capital Project

Development Manager and the NOF Officer

Members of the Panel raised the following issues:-

- use of facilities by non-local residents
- Government funding for the Free Swimming Initiative
- the need for more publicity to explain the PFI partnership to the public
- use of roped off lanes in the swimming pool
- women only sessions
- lack of privacy in the changing rooms
- car parking issues, particularly at Aston
- the need to develop further the partnership with the school re: community access
- staffing and supervision levels

Resolved:- That the report be received and current progress noted.

138. MINUTES OF THE REGENERATION SCRUTINY PANEL HELD ON 6TH MARCH, 2009

Consideration was given to the minutes of the previous meeting of the Regeneration Scrutiny Panel held on 6th March, 2009.

It was noted that the sequencing of the lights at the Whiston crossroads was now working.

Resolved:- That the minutes be approved as a correct record, and the positive feedback re: Whiston Crossroads noted.

139. TOWN CENTRE RENAISSANCE - PROGRESS REPORT

Further to Minute No. 139 of the meeting of the Panel held on 2nd April, 2008, consideration was given to a report, presented by Mike Shires, Implementation Manager, detailing progress that has been made towards the Town Centre Renaissance.

Individual updates were given on the various elements of the overall renaissance programme including:-

- The Old Market Site
- Keppel Wharf site
- Imperial Buildings
- All Saints Building site
- Wierside site
- Bus station interchange – noting the ITA's investment plan 2015-2019
- Flood alleviation scheme
- Railway station – works scheduled to commence November 2009

- Rotherham leisure complex
- Townscape heritage initiative
- Essoldo Chambers
- Various properties on High Street
- Lot 1 - Council Accommodation
- Lot 2 - Cultural Centre
- Lot 3 - remaining vacated sites
- Public realm strategy/works:- including canal frontage adjacent to the rail station; College Road gateway; Markets Square; RCAT; Church Street; Westgate Demonstrator/All Saints Quarter; All Saints Minster Churchyard; High Street

The principal sources of grant aid towards the physical renaissance were detailed in the submitted report.

Members of the Panel commented on:-

- low number of commercial units sold
- RCAT's plans
- closure of Woolworth's store and the large amount of empty retail space in the town centre
- aspect of the Minster following demolition of All Saints building
- Medieval design of some of the town's buildings e.g. Nellie Dene's

Resolved:- (1) That the progress made since the last report be noted and a further progress report be submitted to the Panel in October 2009.

(2) That to help inform the forthcoming Scrutiny Review on the Image of Rotherham, copies of the proposed design for the interchange and station, together with the overall street scene, be provided.

140. TOWN CENTRE BUSINESS VIABILITY SCHEME/RETAIL AND LEISURE STRATEGY - UPDATE

Consideration was given to a report, presented by Julie Roberts, Town Centre Manager, relating to the securing of funding in January, 2009, from Rotherham Economic Regeneration Fund (RERF) and the Local Area Business Growth Incentive (LABGI) for the introduction of a Town Centre Business Vitality Grant Scheme, to provide a package of grants to both new and existing businesses.

It was explained that the Town Centre Business Vitality Grant Scheme comprised the following:-

Scheme A – Business Vitality Grant (for new businesses) – launched 16th March, 2009 – noting 13 live enquiries were being dealt with

Scheme B – Shop Front Grants (for existing businesses) – to be launched April, 2009

Scheme C – Street Café grants (for existing businesses) – to be launched

in April, 2009

Details of the aims of each scheme, together with the grant criteria, application and award procedures were set out in the report. It was confirmed that applicants had to provide a Business Plan together with accounts

In addition reference was made to the securing, in autumn 2008, of funding from these same funding sources for the development of a Retail & Leisure Strategy for Rotherham Town Centre. Progress in respect of this piece of work was also detailed in the submitted report. It was also pointed out that the household survey would form part of the evidence base of the Local Development Framework.

The Panel was also invited to a half-day workshop was planned for May 2009 involving local stakeholders and partners to look at the delivery of a suggested vision/retail offer in both physical and non-physical terms.

Members of the Panel commented on:-

- the input to the Scrutiny Review on the Image of Rotherham
- the national recognition of this initiative
- the inclusion of Council employees who were the largest % of users of the town centre during the day time Monday to Friday

Resolved:- (1) That the contents of the report be noted.

(2) That the outcome of the consultation on the strategy be reported to a future meeting of the Panel.

141. BULKY ITEMS AND FLYTIPPING

Further to Minute No. 130(2) of the meeting of the Regeneration Scrutiny Panel held on 6th March, 2009, consideration was given to a report, presented by Adrian Gabriel, Waste Manager, detailing the prices to be charged to customers for the collection and disposal of bulky items and special collections from households with effect from 1st April, 2009.

It was pointed out that there was a potential that any service price increase which impacted upon the customer could have a detrimental effect in terms of service uptake and consequently the local environment.

The Panel was advised that in assessing the impacts of the new pricing schedule for Bulky Item Collections recognition was given to the potential effect there could be with respect to fly tipping within the Borough. Consideration was also given to inflation, landfill tax increases, legislation and the WEEE regulations.

Reference was made to the impact of Ward Member walkabouts with local residents, estate wardens and local clean ups.

The Panel raised the following issues:-

- locations where fly tipping was prevalent
- fly tipping on private land
- enforcement and number of prosecutions
- publicity
- availability of assistance in order to move bulky items on premises so that they could be accessed for collection

Resolved:- (1) That the holding of prices charged for the standard collection and disposal of bulky items from households in Financial Year 2009/2010 at the 2006/07 level, together with the reasons why, be noted.

(2) That the proposed price changes for special collection implemented from 1st April, 2009 be noted.

(3) That the incorporation of the results of the Scrutiny Review on Fly Tipping and falling trend in fly tipping within the Borough be noted.

142. PLAY PATHFINDER

Consideration was given to a report, presented by Phil Rogers, Director of Culture and Leisure Services, updating the Panel on the progress of the Play Pathfinder programme as it completed the Year One delivery.

The following progress was reported:-

- 12 play areas were on target to complete
- official opening of the first play area at Thrybergh
- receipt of further monies from the DCSF in acknowledgement of the way in which the Council was working to deliver this programme
- delivery of a further play area in Greasbrough Park, bringing the total ton 13 in Year One
- 13 to 16 Year Two projects (listed in the submitted report) and to incorporation of suggestions from local residents
- commencement of the Clifton Play Park project
- Celebration of Play event - 25 & 26th July
- Rotherham adventure Playground – commencement of consultation

Members of the Panel commented on:-

- the success of this piece of work
- co-operation between Council, Parish Councils and other local land owning bodies, and local residents
- £2.5m investment
- quality and design of the play equipment being installed
- NI re: how children value parks and open spaces

- issues re: dog fouling, grass cutting and teenage use
- future maintenance

Resolved:- That the good progress, detailed in the report now submitted, be noted.

143. ROTHERHAM GREEN SPACES STRATEGY - CONSULTATION DRAFT

Further to Minute No.193 of the meeting of the Cabinet Member for Regeneration and Development Services held on 16th February, 2009, consideration was given to a report, introduced by Phil Rogers, Director of Culture and Leisure Services and presented by Phil Gill, Greenspaces Manager, relating to the Draft Green Space Strategy which set out proposed standards for green space provision and upon which wider consultation with the public and main stakeholders was being undertaken.

Reference was made to the strict government guidelines laid down in PPG17 which set out how local authorities should assess local demand for green space and plan future provision to meet this.

The four strategic aims of the strategy, together with eight specific objectives were details in the submitted report.

An explanation was given of the three categories which had been used to grade each site. A list of issues arising from the consultation on the draft was also set out in the report e.g. accessibility, management, quality of sites etc., and these had helped to inform the 31 recommendations.

The Panel was informed that following approval of the draft strategy it was proposed to undertake a further 3 months further consultation including with Area Assembly Co-ordinating Committees, Council web-site, leaflet, libraries, and with key stakeholders such as "Friends of" groups.

In addition it was proposed to test out new methodologies in a pilot study in Rawmarsh, the results of which would be used to allow a more rapid roll out of the final Strategy.

Members of the Panel commented on:-

- composition of the Green Spaces Board
- the need to avoid duplication
- sustainability and cost of future maintenance
- site grading i.e. local vs. strategic view of the value of specific sites
- current usage of sites
- complexity of the strategy
- length of time being taken to complete the strategy

Resolved:- (1) That the draft Rotherham Green Space Strategy and the

details of the proposed wider consultation, together with the pilot study being undertaken in one ward during the consultation period to explore methods for site prioritisation and possible change of use, be noted.

(2) That Members of the Panel, and colleagues, be encouraged to input into the consultation.

144. LOCAL TRANSPORT PLAN & NON-LOCAL TRANSPORT PLAN SCHEMES QUARTERLY REPORT

Consideration was given to a report, presented by Ken Wheat, Transportation Unit Manager, detailing progress made on highways capital schemes both funded from the Local Transport Capital Programme and from other funding sources.

The following tables attached to the covering report detailed:-

Table A	LTP Integrated Transport Schemes – Schemes Completed
Table B	Maintenance Schemes: <ul style="list-style-type: none"> - Bridge assessment and strengthening – schemes completed - Structural maintenance of carriageways and footways – schemes completed - Schemes issues/in progress – responsibility with Streetpride
Table C	Maintenance Schemes funded from the Council's Capital Programme and specific DfT funding
Table D	Major Schemes:- <ul style="list-style-type: none"> - A57 Improvement - Waverley Link Road - A631 West Bawtry Road (responsibility with Streetpride)
Table E	Non LTP funded schemes

It was also reported that confirmation had been received that exceptional funding had been awarded by the DfT to reconstruct the A630 Centenary Way between Canklow Road and Sheffield Road. The Panel was asked to note the disruption this would cause.

The Panel was also referred to:-

Whiston Crossroads:- noting that pedestrian and cycle facilities were now incorporated into the traffic light sequencing. A post implementation review would now commence and the results reported to this Scrutiny Panel in due course.

A57:- finalisation of the design included significant value engineering changes and has led to re-submission of the scheme for planning

approval. It was pointed out that a CPO and Side Roads Order were also needed and it was likely that a public enquiry would be called. Following completion of statutory processes and approval of funding by the DfT work had been programmed to start Spring 2011 with completion Summer 2012.

Waverley Link Road:- it was reported that Yorkshire Water needed to expand their works and consequently the alignment of the southern end of the road was being re-examined. This had led to the need for a revised Major Schemes Business Case which was to be submitted to the DfT late April, 2009. Reference was made to the likelihood of CPO

Finance:- allocation of 50% of the LTP settlement to the South Yorkshire Integrated Transport Authority, and the apportionment of the remainder between the four South Yorkshire local authorities on a population basis. It was also reported that additional grant from the DfT had been received in part support for the overspend on the A631 West Bawtry Road major scheme.

Also it was likely that significant sums of Regional Funding Allocation [RFA], originally earmarked for other Major schemes in the Y&H Region which have now slipped, would be re-allocated for spending via the LTP processes in 09/10 and 10/11. This would also be allocated to the SYITA for distribution throughout the sub-region.

Members of the Panel commented on:-

Waverley:- the need to consult on, and clarify, the line of the link road.

It was re-iterated that a Major Schemes Business Case was being prepared and would be submitted to the Cabinet Member for Regeneration and Development Services on 20th April, 2009.

West Bawtry Road – overspend:- the receipt of additional grant from the DfT towards the add costs caused by the disruption of the flooding and the steps being taken to lodge claims against the statutory undertakers.

It was pointed out that this was currently being assessed and would most likely result in arbitration.

The Panel considered whether to continue to receive reports which included information on schemes from 2003 to the present.

Resolved:- (1) That the progress made on the schemes be noted.

(2) That future reports only include information on schemes in that year and for the previous 2 financial years.

Further to Minute No. 52 of the Joint meeting of the Cabinet Member for Regeneration and Development Services and the Cabinet Member for Streetpride held on 16th March, 2009, consideration was given to a report, presented by Karl Battersby, Statagic Director of Environment and Development Services, detailing the performance against budget of the Environment and Development Services Directorate as at the end of January, 2009. A forecast for the whole of the 2008/2009 financial year was also reported.

The Panel's attention was drawn to:-

- the continually reducing overspend
- key areas of pressure:- consultancy fee income; winter maintenance budget; unfounded flood related expenses
- areas of improvement being explored
- further savings identified

Members of the Panel commented on:-

- the efforts being made to manage the budget towards a balanced outturn
- responsibility for the budget for Off Road Motorcycling

Resolved:- (1) That the report be received and officers of the Directorate be congratulated on their efforts to remain within budget.

(2) That clarification be sought regarding which Directorate was now responsible for Off Road Motorcycling.

146. MINUTES OF THE PERFORMANCE AND SCRUTINY OVERVIEW COMMITTEE

Consideration was given to the minutes of meetings of the Performance and Scrutiny Overview Committee held as follows:-

- 27th February, 2009
- 13th March, 2009

Resolved:- That the contents of the minutes be noted.

147. MINUTES OF MEETINGS OF THE CABINET MEMBER FOR STREETPRIDE

Consideration was given to the minutes of meetings of the Cabinet Member for Streetpride held as follows:-

- 2nd March, 2009
- 16th March, 2009

Resolved:- That the contents of the minutes be noted.

148. MINUTES OF JOINT MEETINGS OF THE CABINET MEMBERS FOR REGENERATION AND DEVELOPMENT SERVICES AND STREETPRIDE

Consideration was given to the minutes of joint meetings of the Cabinet Members for Regeneration and Development Services and Streetpride held as follows:-

- 2nd March, 2009
- 16th March, 2009

The Panel referred to Minute No. 50 – Public Art Framework for Rotherham Town Centre, and in particular to the “Ears of Corn” installed at the Bradgate roundabout. Concern was expressed about the public’s perception of the spending on such features.

It was explained that these art features were being provided from a package of funding, and were intended to spark community debate.

Resolved:- (1) That the contents of the minutes be noted.

(2) That the Director of Culture and Leisure Services be asked to liaise with the Press Office to issue a statement out public art.

149. MINUTES OF MEETINGS OF THE CABINET MEMBER FOR REGENERATION AND DEVELOPMENT SERVICES

Consideration was given to the minutes of meetings of the Cabinet Member for Regeneration and Development Services held as follows:-

- 2nd March, 2009
- 16th March, 2009

Resolved:- That the contents of the minutes be noted.

150. MINUTES OF THE RECYCLING GROUP HELD ON 17TH MARCH, 2009

Consideration was given to the minutes of a meeting of the Recycling Group held on 17th March, 2009.

Resolved:- That the contents of the minutes be noted.

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1.	Meeting:	Regeneration Scrutiny Panel
2.	Date:	8 th May 2009
3.	Title:	Town Centre & Renaissance Marketing
4.	Programme Area:	Environment & Development Services

5. Summary

As part of the wider discussion relating to the image & perception of Rotherham, this report aims to set out the current considerations and approach to marketing and promotion of Rotherham Town Centre.

6. Recommendations

It is recommended that members of the Regeneration Scrutiny Panel note the contents of this report ahead of a presentation which will be made at the meeting.

7. Proposals and Details

Over the past few decades Rotherham has been subject not only to the changing demands of national retail and leisure trends but also to more localised pressures. The proximity of Sheffield, Meadowhall and Parkgate Shopping Centres has influenced the dynamics of the local economy, and the role and perception of Rotherham Town Centre at a local, regional and national level.

The current economic downturn further heightens the performance and perception of the Town Centre. Despite ongoing investment and development plans, town and city centres across the U.K are experiencing an increase in the number of vacant commercial units, a reduction in footfall and retail turnover. As a direct result Town and City centres need to further strengthen and invest in marketing and event activity to support existing businesses and attract new occupiers, alongside immediate initiatives which will enhance the physical appearance of the centre, maintain and increase shopper footfall and positively influence the satisfaction and perceptions of businesses, shoppers and residents.

Evidence from other town and city centres have demonstrated that investment in targeted place marketing and promotional activity can play a vital role in the economic well being and satisfaction of a town centre.

During 2008/2009 the marketing of the Town Centre was co-ordinated and delivered through the following:

- Town Centre Renaissance PR group (a stakeholder group including Yorkshire Forward, Chamber of Commerce)
- Town Centre Events Partnership
- RMBC Town Centre Management and Markets team activity (including specific joint marketing with developers and the Chamber of Commerce)
- Town Centre Events and BBC Big Screen programme delivered by Culture and Leisure Services
- Entertainment and events provided via local community organisations or partners, e.g. Ministry of Food, Rotherham Culture Company, Open Minds Theatre Company.

Funding and resources in previous years has been supported from RMBC Town Centre Management revenue budget, Yorkshire Forward (Rotherham Renaissance enabling programme), the Local Authority Business Growth Incentive (LABGI) and Westgate Demonstrator Sinking Fund. Whilst the aforementioned funding has been provided, it is important to note that some of this external funding may not be available in the future. In addition, there has been a continued requirement to identify efficiency savings within the RMBC budget setting process, which has resulted in marketing and promotions budgets being reduced. From 2009/2010 marketing and promotions budgets across RMBC have been centralised into a pooled budget and funding proposals will be submitted to secure budgets to deliver town centre activity.

Current marketing and promotions activity includes:

- Town Centre Events Programme (To drive footfall)
- Specialist & Farmers markets
- Town Centre Business Grants Scheme (to attract small niche independent businesses to the town centre through grant contributions to rent and fit out)
- Click-backs initiative (online shopping discount scheme)
- Rotherham Business Against Crime Partnership and radio link scheme (to address business crime and perception of safety)
- The marketing of All Saints' Quarter specifically

- General Renaissance PR and Marketing activity to promote/raise awareness of the physical regeneration projects and level of investment in the town at a local, regional and national level.

During 2008 there has been a number of groups, projects and RMBC team activity in relation to the Town Centre marketing, PR and events, and it is recognised that priorities, resources & efforts should be co-ordinated to ensure maximum impact. A review of the Renaissance PR group has resulted in a change to its remit, and this has now been expanded and renamed as the Town Centre Marketing Group, to ensure an inclusive town centre wide approach to the marketing and image management of Rotherham Town Centre. Further consideration should now be given to whether the activity of other groups could be integrated to consolidate efforts. The Town Centre Marketing groups focus is to support the economic performance, image and perception through the co-ordination of marketing, event and communication activity and:

- To plan and implement a co-ordinated, cohesive and effective marketing plan for Rotherham Town Centre
- To monitor and evaluate effectiveness of the Town Centre Marketing Plan
- To identify and establish partnerships that will enhance the delivery of the plan
- To identify and establish partnerships/opportunities that will maximise resources
- To identify and secure funding sources to support the implementation of marketing and events activity within the plan.

The Town Centre Marketing Plan will be underpinned by a strong evidence base of customer research and be able to focus and coordinate efforts aimed at consumers, residents, investors and existing businesses. Priorities will be set based upon:

- Current perceptions, both positive and negative, taken from the Rotherham Renaissance road shows, Town Centre on-street shopper and borough wide telephone household surveys
- The success of previous marketing activities (e.g. by referring to the evaluation of past Renaissance marketing activity)
- Forthcoming challenges identified for the town centre (current economic climate)
- Opportunities identified for the town centre (grants scheme in place and Renaissance programme ongoing)

Where we are now:

The Town Centre Marketing Group have had their first meeting and the presentation at the Regeneration Scrutiny Panel (May 8) will be around the priorities identified by that group and suggested key marketing activities to fulfil the objectives of the Town Centre Marketing Plan.

8. Finance

The Community Strategy, Rotherham Economic Plan and RMBC Corporate Strategy identify Rotherham Town Centre is a key priority, and as such, budgets need to reflect this.

The aforementioned marketing plan will identify both free PR & marketing opportunities and financial costs for the activities necessary to achieve the plans objectives. This will then enable funding proposals to be submitted to the corporate Pooled Marketing budget.

Funding has been secured from Yorkshire Forward as part of the Renaissance PR enabling project; however a similar commitment is expected from the council and other

partners for Yorkshire Forward to justify their investment in town centre Renaissance marketing activity.

One full time Marketing Officer is also funded by Yorkshire Forward to concentrate on delivering Renaissance PR and marketing activities. Once again, a similar commitment needs to be made by the council to provide adequate resources for carrying out the strategy.

9. Risks and Uncertainties

Whilst marketing activity can play a vital role in the economic performance and perception of a destination, the wider economic climate and physical investment plans will also determine the future performance. However the potential risks of not undertaking and investing in the activities identified in the Town Centre Marketing Plan include:

- Potential further retail closures
- Lack of inward investment for the town centre
- Further reduction in footfall and spend
- A rise in vacant properties
- A reduction in public satisfaction with the Town Centre
- Potential long term impact to Rotherham Council's reputation

10. Policy and Performance Agenda Implications

The proposed marketing plan will contribute to the following strategic priorities of the Community Strategy:

- Develop Rotherham Town Centre as a destination providing a mixed economy of specialist and quality shops, markets, housing and cultural life for all ages, & establish a strategy to ensure local centres complement the offer in the town centre

The marketing plan will support corporate objectives under Rotherham Achieving, Rotherham Proud and Rotherham Alive:

Rotherham Achieving

Provide an Excellent Town Centre

Improve the borough's economy

Create a successful town centre that acts as a hub for social, economic and environmental activity.

Rotherham Proud

Promote Pride in the Borough

Increase the number of residents who are satisfied with overall services provided by RMBC.

Rotherham Alive

Increase retail and other business activity in the town centre

Raise the footfall and spend in the town centre, making it a more vibrant place

Sustainable Development

A successful campaign could also be seen as contributing to the progress towards creating a *sustainable* town-centre economy

Contact Name :

Julie Roberts – Town Centre and Markets Manager

Ext: 6883, julie.roberts@rotherham.gov.uk

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1. Meeting:	Regeneration Scrutiny Panel
2. Date:	8th May 2009
3. Title:	Olympics 2012
4. Directorate:	Environment and Development Services

5. Summary

To report the issues surrounding Rotherham's response to the London Olympics 2012

6. Recommendations

That the Regeneration Scrutiny Panel receives this report and notes progress.

7. Proposals and Details

Members have recently agreed to set up a Members Steering Group to oversee the build up to the Olympic Event. Councillors Gerald Smith and Shaun Wright, in their Cabinet roles, have agreed to be Members of this group and will seek to co-opt other Members as appropriate. The officer team will be led by the Director of Culture and Leisure. The first meeting of this group is scheduled to be held in April to plan potential activities/events. A further report will be submitted to Scrutiny Panel to update on progress. Events will include both sporting and cultural activities. It is envisaged that RMBC will work with other organisations to assist in the staging of these events, both from a sporting and cultural perspective.

To date, RMBC is in partnership with Sheffield City Council to host an Olympic Training Camp with the facilities at RVCP being available for water/distance running events.

A meeting is being held with Arts Council (Yorkshire) with Council officers and voluntary groups to develop a co-ordinated approach to the Cultural Olympiad amongst arts groups and individuals across Rotherham.

RMBC is also working with Swamp Circus who are submitting a partnership bid to the Yorkshire Regional Programme to promote appropriate activities and events across performance art forms.

It is also intended that once the Steering Group has met in April it will dovetail into the existing sports support network already in place in Rotherham via the Rotherham Active Partnership and its support bodies.

Officers are also looking at the existing events plan which will be modified to become orientated to the Olympic theme. A bid is being submitted to Sport England to fund a volunteer co-ordinator (3 years funding) which will have an element of the role based on delivery of Olympic themed work.

One example of planning which is already underway in the extension of the successful annual Sports Awards into a wider festival celebrating the linkages between sports and literacy. This will assist in raising the profile of sport, highlighting key athletes as role models for young people and making "reading acceptable".

The planning for Olympic themed events is ongoing and will be updated on a regular basis as events come on board, it will also result in a separate marketing plan being formatted to reach as a wider audience as possible with the range and scope of events available.

8. Finance

Culture and Leisure Services will give staff support to this project and will seek external funding to support the events. There is no allocated budget within RMBC finances to support these activities. The lack of core funding for promoting the 2012 Olympics is something officers are currently considering and hope to be able to identify a small amount to allow matched funding to be secured.

9. Risks and Uncertainties

Unless external funding is achieved the events will be relatively low profile. The sourcing of funding is a major concern as it is currently inhibiting planning.

10. Policy and Performance Agenda Implications

This area of activity will support the Council's active, proud and achieving policy aims.

11. Background Papers and Consultation

None

Contact Name : Phil Rogers
Director of Culture and Leisure Services

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1.	Meeting:	Regeneration Scrutiny Panel
2.	Date:	8th May 2009
3.	Title:	Gateway Improvement Programme
4.	Programme Area:	Environment and Development Service

5. Summary

To present a review of the Gateway Improvement Plan since its inception in 2005

The report will be accompanied by a power point presentation

6. Recommendations

That the Regeneration Scrutiny Panel note progress as described

7. Proposals and Details

Members will recall that Cabinet approved the Gateway Improvement Plan in June 2005 (Item 37, 22nd June 2005 refers), since then a substantial programme of works has been implemented in partnership with the Councils Neighbourhoods Service as part of the Housing Market Renewal Area (HMRA) Programme.

Succeeding annual programmes have comprised of works which are intended to raise the profile of key Gateway routes emanating from Rotherham Town Centre by means of high quality public realm treatments, thereby raising public perception of the Borough as well as providing a more pleasing backdrop for local residents.

Typical works include:

- Enhanced street lighting treatment
- Bespoke street name signage incorporating the Borough Coat of Arms
- High quality fencing, bollards and other street furniture items
- Soft landscaping works
- Public Art
- High quality footway treatment

Beneficiaries of this treatment, some of which is ongoing, have included:

- Parkgate/Rawmarsh corridor
- Eastwood/Dalton corridor
- Swinton corridor
- Meadowbank Road, Rotherham
- Knollbeck Lane, Brampton
- Ryton Road, North Anston
- Tickhill Road, Maltby

8. Finance

The principal source of funding for Gateway improvements has been Housing Market Renewal Area Pathfinder and latterly, Regional Housing Investment Grant. Since 2005/06, the level of investment in Gateways from these sources has been as follows:

2005/06	£910,507
2006/07	£866,316
2007/08	£917,412
2008/09	£916,758

For 2009/10 a programme of £1.2 million worth of improvements has been agreed with the Councils Neighbourhood Investment Service, subject to Member approval.

Other sources of funding have also been utilised including Local Transport Plan, European regional Development Fund and the Councils own capital sources.

9. Risks and Uncertainties

The programme continues to be a substantial one, often comprising as many as 12 committed projects plus reserve ones. Reconciling the consultation programme described below with the expenditure targets and timescales of Pathfinder and other funding partners can be problematic and the programme has to be carefully monitored to ensure correct expenditure levels are achieved amongst the various Gateways.

The programme has also been largely dependant upon external sources of grant aid, which are frequently finite and subject to variation according to economic circumstances.

10. Policy and Performance Agenda Implications

The scheme contributes to the 'Rotherham Proud' agenda by enhancing the main 'Gateway' routes into the Borough with high quality public realm works. It also contributes to 'Rotherham Safe' in that the public highway is freed of defects.

The project contributes to the Community and Corporate Plans by:

Supporting the Housing Market Renewal Programme.

Improving and promoting the image of Rotherham and addressing negative views both within and outside the borough, through the environmental improvement of Gateway Corridors which form many peoples first impression of the borough, as well as a backdrop to the lives of many of its residents.

Providing sustainable neighbourhoods of quality, choice, etc, by contributing to an improved environment within many residential districts.

Supporting the Rotherham Town Renaissance, by contributing to the improvement of approach routes to the Town Centre.

11. Background Papers and Consultation

The Gateway Improvement Plan (Approved 22nd June 2005, Cabinet, Item 37)

Succeeding Gateway Improvement Plans/Annual Reviews

Rotherham MBC Local Transport Plan (2006-11)

Housing Market Renewal Area Masterplans (Rotherham West, Rotherham East, Parkgate/Rawmarsh and Swinton/Wath)

The programme includes a substantial element of consultation, comprising the following interest groups all of who are consulted on a near-monthly basis:

HMRA Steering Groups – determining policy matters and the implementation of individual schemes, and comprising local Ward Members, Neighbourhoods Officers, Transform South Yorkshire (who administer the Pathfinder programme), other Council Officers as required and representatives of the local community.

Local Ward Members – consulted either within the confines of the relevant Steering Group, or separately, on a monthly basis.

Local Interest Groups – including Tenants/Residents Groups, local societies, etc.

Local Residents – principally local residents directly affected by the works, but also those living in close proximity.

Consulted parties have previously had the opportunity to comment upon the proposed design of individual Gateway Projects at the Concept, Draft and Detailed stages, with their comments being incorporated (where practicable) in each succeeding stage, thereby influencing their local environment and increasing their stake-hold therein.

Contact Name : Andrew Newton, Project Officer, Development Team.
Telephone Extension 3849 (e-mail andy.newton@rotherham.gov.uk).

ROTHERHAM BOROUGH COUNCIL

THE FORWARD PLAN

1 APRIL 2009 – 31 JULY 2009

T.C. Mumford, Assistant Chief Executive, Legal and Democratic Services



Welcome to Rotherham Borough Council

The Forward Plan

April 2009 – July 2009

INTRODUCTION

The Council has introduced modern decision making arrangements where most decisions previously taken by numerous Committees are now taken by an Executive (consisting of ten Cabinet Members), individual Cabinet Members or Officers. There are Regulatory Boards for Planning and Licensing decisions. The Leader of the Council produces a Forward Plan of Key or Strategic Decisions.

The Cabinet Members are as follows :-

THE CABINET

Leader (Chairman)
Deputy Leader (Vice-Chairman)
Cabinet Member for Adult Social Care and Health
Cabinet Member for Children and Young People's Services
Cabinet Member for Communities and Involvement
Cabinet Member for Sustainability and Innovation
Cabinet Member for Regeneration and Development Services
Cabinet Member for Lifelong Learning
Cabinet Member for Neighbourhoods
Cabinet Member for Streetpride

COUNCILLOR

Stone
Sharman
Kirk
S. Wright
Hussain
Wyatt
Smith
Rushforth
Akhtar
R. S. Russell

A Key Decision is one which is likely -

- To relate to the capital or revenue budget framework that is reserved to the Council, or
- That will result in income, expenditure or savings of £300,000 or greater, or
- To have a significant affect on two or more Wards

Strategic decisions are those which set out a policy framework aimed at securing best service delivery.

The Forward Plan will be updated monthly.

Members of the public are welcome to attend Cabinet Meetings and ask a question.

All decisions (except in extreme urgency) are subject to call-in and Scrutiny.

The Council are a forward looking Authority and are modernising all services.

The Council have a strategic partnership with B.T., to realise improved outcomes for all customers.

The Council have achieved Beacon Council Status for Fostering Business Growth, Removing Barriers to Work, Asset Management, Supporting New Business, Valuing People, Delivery of Quality Services through Procurement, Emergency Planning and Batter Public Places. It is outstanding performance to achieve eight Beacon awards.

The whole Council have achieved Investor in People status.

The Forward Plan for April, 2009 to July, 2009 includes details of the following Key or Strategic Decisions:-

Corporate Council issues including Commissioning Position Statement and Parish Council Boundary Review

Children and Young People's issues including Comprehensive Area Assessment, Annual Complaints Report and various other issues

Environment and Development Issues including Home Composting Programme , Future Strategy, LDF Core Strategy Further Options, Household Waste Recycling Centres – Programme of Works and various other issues.

Neighbourhood and Adult Services Issues including Supporting People Strategy 2008-13, BME Hospital Action Plan and various other issues.

Any queries on this Plan can be made to Lewis South, Democratic Services Manager – Telephone (01709) 822050 or e-mail :- lewis.south@rotherham.gov.uk or the Lead Officer stated.

SCHEDULE OF DECISIONS

KEY DECISIONS TO BE MADE BY CABINET MEMBERS, THE CHIEF EXECUTIVE AND HEADS OF SERVICE FOR THE CORPORATE COUNCIL

Chief Executive, Rotherham Borough Council, Eric Manns Building, 45 Moorgate Street, Rotherham, S60 2RB

KEY DECISIONS BETWEEN 1 APRIL 2009 AND 31 JULY 2009					
Matter subject of key decision	Proposed date of key decision	Proposed consultees	Method of consultation	Steps for making and date by which representations must be received	Documents to be considered by decision-maker and date expected to be available*
April, 2009					
May, 2009					
Commissioning Position Statement	May 2009	Cabinet	Report	Julie Slatter	May 2009
June, 2009					
Parish Council Boundary Review	June 2009	Cabinet	Report	Zafar Saleem	June 2009

KEY DECISIONS TO BE MADE BY THE CABINET MEMBER, STRATEGIC DIRECTOR AND DIRECTORS FOR CHILDREN & YOUNG PEOPLE'S SERVICES

Strategic Director: Joyce Thacker

Representations to: The Strategic Director for Children & Young People's Services, Rotherham Borough Council, Children & Young People's Services, Norfolk House, Walker Place, Rotherham S65 1AS

KEY DECISIONS BETWEEN 1 APRIL 2009 AND 31 JULY 2009					
Matter subject of key decision	Proposed date of key decision	Proposed consultees	Method of consultation	Steps for making and date by which representations must be received	Documents to be considered by decision-maker and date expected to be available*
April, 2009					
Communications Strategy	8 th April, 09	Cabinet Member Children and Young People's Services	Report	N/A	Report
Comprehensive Area Assessment	29 th April, 09	Cabinet Member Children and Young People's Services	Report	N/A	Report
Children and Young People's Plan Review – Revised Guidance and Consultation Plan	8 th April, 09	Cabinet Member Children and Young People's Services	Report	N/A	Report

April, 2009					
IISaM – Children and Young People’s Services Systems Development Update	29 th April, 09	Cabinet Member Children and Young People’s Services	Report	N/A	Report
May, 2009					
June, 2009					
Annual Complaints Report	3 rd June, 09	Cabinet Member Children and Young People’s Services	Report	N/A	Report
Quarter 4 Performance and Annual Outturn	17 th June, 09	Cabinet Member Children and Young People’s Services	Report	N/A	Report
Children and Young People’s Services Review Findings	17 th June, 09	Cabinet Member Children and Young People’s Services	Report	N/A	Report
July, 2009					
Children and Young People’s Workforce Strategy	1 st July, 09	Children and Young People’s Services	Report	N/A	Report

KEY DECISIONS TO BE MADE BY THE CABINET MEMBER, STRATEGIC DIRECTOR AND DIRECTORS FOR ENVIRONMENT AND DEVELOPMENT SERVICES

Strategic Director: Karl Battersby

Representations to: The Strategic Director for Environment and Development Services, Rotherham Borough Council, Economic and Development Services, Bailey House, Rawmarsh Road, Rotherham S60 1QT.

KEY DECISIONS BETWEEN 1 APRIL 2009 AND 31 JULY 2009					
Matter subject of key decision	Proposed date of key decision	Proposed consultees	Method of consultation	Steps for making and date by which representations must be received	Documents to be considered by decision-maker and date expected to be available*
April, 2009					
Contract to fit out New Civic Offices	TBA	Cabinet Member for Regeneration and Development Services	Report		Report Date TBA
Home Composting Programme – Future Strategy	April 2009	Waste Officers Cabinet Member Waste Resource Action Programme (WRAP)	Meeting and report	April 2009	Cabinet Report and Proposal from WRAP
Interim Waste Treatment and Disposal Contract - Update	April 2009	BDR Councils Veolia Waste Management	Meetings	April 2009	Cabinet Report – Update on Contract

April, 2009						
Members Local Development Steering Group – Scheme of Delegation	29 April	LDF Steering Group Members, Legal Service	n/a	n/a	Local Development Scheme (24 April)	
LDF Core Strategy Further Options	29 April	LDF Steering Group Members, relevant RMBC services, general public etc.	Website, libraries, workshops etc.	On-line consultation via dedicated website (closes 12 June)	Core Strategy Further Options consultation document (24 April)	
Award of Transfer Station Contract	April 2009	Legal Services Financial Services EDS Evaluation Team Bidders through OJEU process	Meetings	Presentation of Evaluation Scores – April 2009	Cabinet Member Report – Tender Evaluation Results	
May, 2009						
Household Waste Recycling Centres – Programme of Works	May 2009	Waste Recycling Group Planning Officers Environment Agency Structures and Partnerships	Meetings Development of Work Project Plan	April/May 2009	Cabinet Report and Project Plan	
June, 2009						
July, 2009						

KEY DECISIONS TO BE MADE BY THE CABINET MEMBER, STRATEGIC DIRECTOR AND DIRECTORS FOR NEIGHBOURHOODS AND ADULT SERVICES

Strategic Director: Tom Cray

Representations to: The Strategic Director for Neighbourhoods, Rotherham Borough Council, Neighbourhood Services, Norfolk House, Walker Place, Rotherham S65 1HX.

KEY DECISIONS BETWEEN 1 APRIL 2009 AND 31 JULY 2009					
Matter subject of key decision	Proposed date of key decision	Proposed consultees	Method of consultation	Steps for making and date by which representations must be received	Documents to be considered by decision-maker and date expected to be available*
April, 2009					
Supporting People Strategy 2008-13	6 th April	Cabinet Member for Adult Social Care	Report / Strategy	26 th March	Report and Strategy
	4 th June	Adult Services and Health Scrutiny Panel			
Reviews of Day Care services	6 th April	DMT and Cabinet member as required by DMT	Report and or presentation	26 th March	Report
Voluntary and Community Sector Reviews	6 th April	DMT and Cabinet member as required by DMT	Report and or presentation	26 th March	Report

April, 2009					
Review of Physical Disability Service	6 th April TBC	Cabinet Member for Adult Social Care Adult Services and Health Scrutiny Panel	Report	26 th March	Report
BME Hospital Action Plan	27 th April 4 th June	Cabinet Member for Adult Social Care Adult Services and Health Scrutiny Panel	Report / Action Plan	26 th March	Report and Action Plan
Personalisation Strategy	6 th April	Cabinet Member for Adult Social Care Adult Services and Health Scrutiny Panel	Strategy	26 th March	Report and Strategy
May, 2009					
June, 2009					
July, 2009					

PERFORMANCE AND SCRUTINY OVERVIEW COMMITTEE
27th March, 2009

Present:- Councillor Whelbourn (in the Chair); Councillors Austen, Jack, McNeely and Swift.

Also in attendance for Item 207 below (Scrutiny Work Programme) were:-

Councillor Stone	Leader
Councillor Akhtar	Cabinet Member for Neighbourhoods
Councillor Smith	Cabinet Member for Regeneration and Development
Councillor Wyatt	Cabinet Member for Sustainability and Innovation

Councillor Wyatt also attended for Item 205 below (ICT Strategy).

Apologies for absence were received from The Mayor (Councillor G. A. Russell) and Councillors Boyes, Burton, J. Hamilton, P. A. Russell and S. Wright (Cabinet Member for Children and Young People's Services)

203. DECLARATIONS OF INTEREST

There were no declarations of interest made at this meeting.

204. QUESTIONS FROM MEMBERS OF THE PUBLIC AND THE PRESS

There were no questions from members of the public or the press.

205. ICT STRATEGY

The Chairman welcomed Councillor Wyatt, Mark Gannon (Transformation and Strategic Partnerships Manager) and Richard Copley (ICT Strategy and Client Co-ordinator).

After a brief introduction from Councillor Wyatt, Richard Copley gave a presentation of the ICT Strategy which covered:-

- The Seven Themes
- Achievements to date
- Information Management (Theme 1)
 - Government Connect
 - EDRMS
 - CRM/Revenues and Benefits Integration
 - VOIP Telephony
- Customer Focus (Theme 2)

- CMS – new website
- SMS – texting
- eForm fault logging
- New JSCs and Children’s Centres
- Area Based Profiling

- Member Focus (Theme 3)
 - Laptops
 - Broadband
 - Remote Access (VPN)
 - eCasework – trial underway

- Staff Focus (Theme 4)
 - WorkSmart
 - Identity Lifecycle Management
 - Deskless Workers

- Partnership Focus (Theme 5)
 - RMBC staff co-located in offices with NHS staff
 - ‘Intelligent Network’ in place in Maltby

- Business Continuity through Information Assurance (Theme 6)
 - Expert BCP Consultancy
 - Tape backups – relocation
 - Permanent generator at (current) Civic Building
 - Digital Region- South Yorkshire network
 - Data Centre Consultancy complete
 - Cloud computing – system migration is underway
 - WorkSmart – giving more people remote access

- Learning Development and Training (Theme 7)
 - eLearning solution in place – more than 2000 staff have taken courses via eLearning
 - New Training Module in HR System

- Funding Sources 2006 – 2011

Discussion and a question and answer session ensued and the following issues were covered:-

- use of consultants regarding EDRMS
- VOIP telephony costings
- elected Member linkage to VOIP telephony

- security password systems regarding laptops
- IT systems communicating with each other, internal and partner wise
- Rotherham Information Governance Group

Resolved:- That the information be noted.

206. MINUTES

Resolved:- That the minutes of the meeting held on 13th March, 2009 be approved as a correct record for signature by the Chairman.

207. WORK IN PROGRESS

Members of the Committee reported as follows:-

(a) Councillor McNeely reported that the review of choice based lettings had been completed and was in the process of being written up.

(b) Councillor Austen reported that the debt recovery review was progressing well and three sessions had been held. It was anticipated that interviews would be completed by the end of April with a report drafted by June.

(c) Councillor Jack reported:-

(i) the Adult Services and Health Scrutiny Panel had considered

- potential for a review of the ambulance service
- issues regarding discharge policies and delays in patients leaving hospitals
- results of the consultation on the modernisation of mental health services

(ii) the next meeting of the Adult Services and Health Scrutiny Panel was to consider:-

- presentation on domestic violence to which all Members were welcome to attend
- presentation on Age Concern

(d) Councillor Swift reported that the scrutiny review of road traffic safety around schools was progressing well and teams were beginning to go out to schools

(e) On behalf of the Mayor, it was reported that the scrutiny review report regarding support for newly arrived children in schools would be submitted to the Children and Young People's Services Scrutiny Panel on

3rd April, 2009

(f) Cath Saltis reported that the report of the review of community use of school buildings was to be submitted to Cabinet at the end of April.

208. CALL-IN ISSUES

There were no formal call-in requests.

209. SCRUTINY SELF ASSESSMENT

Cath Saltis, Head of Scrutiny Services, introduced briefly the submitted Centre for Public Scrutiny document – Self Evaluation Framework for overview and scrutiny in local government which covered:-

- provide 'critical friend' challenge
- reflect the voice and concerns of the public and its communities
- take the lead and own the scrutiny process
- make an impact on service delivery
- other assessment tools and methodologies
- examples of performance indicators for scrutiny
- other useful websites

Tim Littlewood, Performance and Quality Manager, elaborated on the documentation and promoted discussion with the aid of a presentation which covered:-

- aim of self assessment
- what should scrutiny achieve
- success of scrutiny
- areas for improvement
- support for scrutiny

Discussion and a question and answer session ensued and the following issues were covered:-

- how public engagement in scrutiny could be improved
- the level of interest and engagement in reviews compared with

scrutiny meetings

- timing of work and timeliness of reports
- engagement of young people
- attendance at, and commitment shown to, scrutiny meetings
- regional select committees
- relationship between local and regional scrutiny

Resolved:- (1) That the information be noted.

(2) That further work/discussions be undertaken with partners and Tim Littlewood report to a future meeting of this Committee as appropriate.

210. SCRUTINY FORWARD PROGRAMME

Cath Saltis, Head of Scrutiny Services, introduced briefly a discussion on the forward programme of work referring to the national and local perspective, policy review and development, performance monitoring overall and finance and resources.

Particular reference was made to the submitted report advising of the Government's intention to commence Sections 19-21 of the Police and Justice Act 2006 by 30th April, 2009 and highlighting the implications for scrutiny in Rotherham.

Discussion ensued and the following issues were covered:-

- need for a committee/panel to review and scrutinise the crime and disorder function
- need for specific terms of reference regarding the crime and disorder function
- workload of scrutiny panels
- terms of reference of scrutiny panels
- scrutiny panel alignment with Cabinet portfolios

Resolved:- (1) That the information be noted.

(2) That the commencement date for, and implications of, Sections 19-21 of the Police and Justice Act 2006 be noted.

(3) That a working group, comprising Councillors Austen, Boyes, Swift and Whelbourn, be established to consider the terms of reference of the

respective scrutiny panels, including the ownership of, and terms of reference for, the review and scrutiny arrangements in respect of the crime and disorder function.

(4) That a report of the Working Group findings be submitted to a future meeting of this Committee.

211. SCRUTINY WORK PROGRAMME

The Chairmen welcomed members of the Cabinet and joint discussions ensued on the future work of scrutiny and working arrangements between scrutiny and the Cabinet.

The following issues were covered:-

- current arrangements between scrutiny and respective Cabinet Members
- pre-decision scrutiny
- attendance of respective scrutiny chair and vice-chair at Cabinet Member meetings
- potential for briefing scrutiny chairs and vice-chairs prior to Cabinet Member meetings
- Cabinet Member attendance at scrutiny panel meetings
- scrutiny panel chairs and vice-chairs receiving Cabinet Member meeting agendas
- potential for inviting respective scrutiny panel chair or vice-chair to future Leader's Meeting/Strategic Director briefing sessions
- joint meetings between Cabinet and Performance and Scrutiny Overview Committee

In concluding the discussion, the Chairman thanked everyone for their attendance and contributions.

Resolved:- That the issues now raised be pursued and considered by the Working Group established at Minute No. 210 above and a report be submitted to this Committee in due course.

**CABINET MEMBER FOR STREETPRIDE
Monday, 20th April, 2009**

Present:- Councillor R. S. Russell (in the Chair); Councillor Ali

together with: Councillors Swift and Turner

42. FITTER FOR WALKING - PROJECT UPDATE

Further to Minute No. 205 of the meeting of the Cabinet Member for Regeneration and Development Services held on 16th March, 2009, consideration was given to a report, presented by the Transportation Unit Manager, detailing the progress of the 4 year "Fitter for Walking" project partnership between Rotherham Borough Council and Living Streets.

It was explained that the project aimed to increase the number of walked journeys lasting up to about 15 minutes including most types of walking trips e.g. to local shops, public transport facilities, or places of work and schools.

In order to achieve an increase, Living Streets and the Council will identify and work with up to 24 communities over a 4 year period to develop projects and promotions related to walking. Reference was made to the appointment in May 2008 of a Fitter for Walking Regional Co-ordinator the Yorkshire and Humberside (effectively the geographic areas of Rotherham and Doncaster).

To date, Living Streets and local communities have identified and developed the following:-

- Addison Road/Laburnum Road, Maltby – access to local shops
- St. Albans Church, Wickersley – Lighting and footpath improvements
- Thurcroft Mineral Line
- Wath Heritage Walk
- Play Pathfinder

Reference was made to the requirement for match funding from the Council.

It was pointed out that if significantly more requests for schemes were received then these would have to be prioritised within the budget and resources available.

Resolved:- (1) That the progress being made be noted.

(2) That details of the Wath Heritage Walk be provided for the Cabinet Member for Streetpride.

(3) That a further progress report be submitted in due course.

43. BLUE BOX TRANSFER STATION CONTRACT

Consideration was given to a report, presented by the Waste Management Officer, detailing the termination of the contract with Creation Recycling Ltd for the provision of a Blue Box Transfer Station on 18 December 2008.

It was explained that alternative temporary provision had been provided since December, 2008 by Beatson Clark Plc on an emergency basis until the service was re-tendered. It was noted that the Environment Agency had given permission to Beatson Clark to carry out the service.

It was reported that the re-tendering and evaluation process for a new three year contract (with possible two year extension) was now complete.

The report detailed the companies that had tenders together with the results of the evaluation process.

The following issues were highlighted:-

- Contract start date of 6th July, 2009
- Need for both an Environmental Permit and planning permission of the Transfer Station
- TUPE situation
- Quality/Price score range

Resolved:- That approval be given to awarding the contract to Beatson Clark Plc, subject to them obtaining the required planning permission and Environmental Permit.

1FJOINT MEETING - CABINET MEMBERS FOR REGENERATION AND DEVELOPMENT SERVICES AND STREETPRIDE - 20/04/09**JOINT MEETING - CABINET MEMBERS FOR REGENERATION AND DEVELOPMENT SERVICES AND STREETPRIDE****Monday, 20th April, 2009**

Present:- Councillor Smith (in the Chair); Councillor R. S. Russell (Cabinet Member for Streetpride); Councillors Ali, Dodson, Pickering and Swift.

An apology for absence was received from Councillor Walker.

54. REVENUE BUDGET MONITORING - APRIL, 2008 TO FEBRUARY, 2009

Consideration was given to a report, presented by the Principal Accountant, detailing the performance against the revenue budget for the Environment and Development Services Directorate as at the end of February 2009. The report also set out a forecast outturn for the whole of the 2008/09 financial year.

Reference was made to the projected overspend of £100,000 which it was explained was a significantly improved position from the previous report.

It was further explained that the key areas of pressure were:-

- shortfall of fee income recovery within Asset Management
- Winter Maintenance budget
- Unfounded flood related expenses

Reference was made to the measures being sought to reduce these pressures noting that some of these would have a significant impact on service delivery.

It was also pointed out that there was potential for costs to be incurred as a result of the fatality at Fitzwilliam Road which may impact on the 2009/2010 budget.

Members present commented on:-

- Waste management savings – noting this would be for 2008/2009 only
- Impact of the opening of the new swimming pools

Resolved:- (1) That the forecast outturn position of an overspend of £100,000 for the Environment & Development Services Directorate based on expenditure and income as at the end of February 2009, and forecast expenditure and income to the 31st March 2009, be noted.

(2) That this report be referred to the Regeneration Scrutiny Panel for information.

55. REAL TIME INTELLIGENT DETECTION (RID) – PHASE 1, TRAFFIC SIGNAL OPTIMISATION

Consideration was given to a report, presented by the Principal Traffic Officer, informing the Cabinet Members of the Real Time Intelligent Detection (RID) Bus Priority Measures report and seeking approval to implement Phase 1.

It was explained that Phase 1 would involve revised traffic signal timings to optimise operation of 20 signalised junctions on the Key Routes Network particularly on the Maltby Quality Bus Corridor and Rotherham to Dearne key route. Phase 2 of the study to be commissioned during 2009/10 will involve assessing junctions and implementing additional measures including using real time information as a tool to instigate “hurry call” facilities, where a late running bus could be given priority for a green light at traffic signals.

It was noted that funding would be from the Local Transport Plan Integrated Transport Capital Programme for 2009/2010 and 2010/2011.

Resolved:- (1) That the RID Bus Priority Measures report be approved.

(2) That the recommendations of Phase 1 be implemented during 2009/10 and 2010/11.

56. TRAFFIC MANAGEMENT ACT 2004 - SOUTH YORKSHIRE NETWORK MANAGEMENT PLAN AND RMBC ACTION PLAN

Consideration was given to a report, presented by the Principal Traffic Officer, informing the Cabinet Members of the South Yorkshire Network Management Plan, submitted to the Department for Transport as part of the Local Transport Plan Progress Delivery Report 2008.

The report considered the Network Management Plan Action Plan, specific to Rotherham, which contained actions that would be required to be implemented in order that the Authority was able to demonstrate compliance with the statutory Network Management Duty of the Traffic Management Act 2004.

Reference was made to:-

- | | |
|------------|---|
| Appendix A | South Yorkshire Local Transport Plan 2 (2006-2011)
– Progress Report 2008 – Network Management Plan
(December 2008) |
| Appendix B | Action Plan specific to Rotherham |

It was pointed out that should the Secretary of State deem a local traffic authority to be failing in its duty under the Act, he/she may intervene and impose a Traffic Director on the failing Authority. The significance of intervention should not be underestimated as the appointment of a Traffic

3FJOINT MEETING - CABINET MEMBERS FOR REGENERATION AND DEVELOPMENT SERVICES AND STREETPRIDE - 20/04/09

Director would mean that the Council would lose control of the function, but be responsible for the associated costs, and additionally there is an automatic reduction in the CAA rating by one level.

Resolved:- (1) That the South Yorkshire Network Management Plan be noted.

(2) That the RMBC Action Plan for 2009/10 be approved and actions implemented.

(3) That the RMBC Network Management Plan Action Plan be reviewed annually with further reports submitted as appropriate to the joint meeting of Cabinet Members for Regeneration and Development Services and Streetpride Service.

57. FIXED PENALTY NOTICE SCHEME FOR STREET WORKS

Consideration was given to a report, presented by the Street Works and Co-ordination Engineer, relating to a Fixed Penalty Notice Scheme to offer statutory undertakers or licensees (undertakers), under The New Roads and Street Works Act 1991 (NRSWA), the opportunity of discharging any liability to conviction by payment of a penalty.

It was proposed that the Fixed Penalty Notice (FPN) provisions, introduced under The Traffic Management Act 2004 (TMA) be implemented from 1 June 2009, such that a penalty charge will be generated in circumstances where undertakers fail to provide accurate and timely data, and have committed a notice offence.

The objectives of the scheme were to:-

- Encourage accurate and timely notice data
- Improve the co-ordination of works
- Improve the data quality of all work promoters
- Contribute to the aim of the TMA thereby minimising disruption from road and street works

The offences covered by the scheme were detailed in Appendix B to the submitted report.

It was explained that the penalty was £120. The period for payment is 36 calendar days, beginning with the day on which the FPN is given. The Council may extend this period at its discretion in any particular case. A discounted sum of £80 will apply if payment is made within 29 calendar days, beginning with the day on which the FPN is given.

Also the Council may deduct from the fixed penalties received under NRSWA, the reasonable costs of operating the scheme, and shall apply the net proceeds to develop policies to promote and encourage safe, integrated, efficient and economic transport facilities and services, to, from

and within our area.

However the Council will need to be able to demonstrate that the costs of running the FPN scheme are reasonable, and that the net proceeds, after deducting those costs, are being correctly applied. Although separate accounts are not required for an FPN scheme, there should be an audit trail of income and expenditure.

It was pointed out that the FPN scheme is not intended as an additional source of income for local authorities, and therefore we should not expect any net proceeds.

Members commented on the need to inspect reinstatements. However it was pointed out that resources were limited and much depended on third party reporting and reporting by Streetpride staff.

Resolved:- (1) That with the exception of Section 1.6 the Fixed Penalty Notice Scheme for Street Works as now reported be established to control the seven offences tabulated in Appendix B to the submitted report.

(2) That the Street Works and Co-ordination Engineer revisit section 1.6. and report back to a future meeting.

**58. CONNECT2 PROGRAMME JOINT ROTHERHAM/SHEFFIELD
WALKING AND CYCLING PROJECT**

Consideration was given to a report, presented by the Public Rights of Way Officer, informing the Cabinet Members of the scope of the Connect2 project and of the financial arrangements relating to the successful bid for funding from the Big Lottery Fund (through the 'Sustrans Connect2' programme) for a joint Rotherham, Sheffield and Derbyshire countryside access project.

It was explained that the Connect2 project was a joint countryside access project which has been developed with Sheffield City Council and colleagues in Derbyshire and aims to introduce new and upgraded off-road walking, wheelchair, riding and cycling routes from Halfway to Killamarsh and around the Chesterfield Canal corridor, connecting local communities in the south of Rotherham and also linking into Rother Valley Country Park.

Within Sheffield, it is proposed to build a new, safe and attractive off road walking and cycling route between the Halfway tram stop and Killamarsh that people will be able to use to get to work, shops and other facilities and also for leisure. This route will also link into the Trans Pennine Trail, Rother Valley Country Park and the Rotherham elements of the project. This forms the "Core Route" of the project.

Reference was made to the Memorandum of Understanding and to the clause referring to non-delivery and liability to return any funding.

5FJOINT MEETING - CABINET MEMBERS FOR REGENERATION AND DEVELOPMENT SERVICES AND STREETPRIDE - 20/04/09

It was explained that Rotherham's part of the route was ready for delivery. However, the project hinged on delivery of the core section and Rotherham would not commit until the partners had coordinated their sections and could guarantee completion.

Resolved:- (1) That the Rotherham elements of the project be implemented on a phased approach by 2012 as described within the report,

(2) That the proposed Memorandum of Understanding (MoU) between Rotherham and Sustrans be approved and be signed on behalf of the Council by the Director of Streetpride.

(3) That Rotherham Metropolitan Borough Council implements the core route only when all partners are able to guarantee successful completion.

59. TOWN CENTRE PARKING PROPOSALS – FEASIBILITY

(The Chairman authorised consideration of the following urgent, extra item in order to implement the proposals at the earliest opportunity.)

Consideration was given to a report, presented by the Director of Planning and Regeneration, which outlined a range of parking proposals for Rotherham Town Centre aimed at encouraging further footfall and spend in order to support town centre businesses during the current economic climate.

It was explained that the proposals had been put forward following a workshop which had input from the town Centre Manager, the Barnsley and Rotherham Chamber of Commerce and town centre businesses. Details of the initiatives which were explored at the workshop were set out in the report.

Consideration was therefore given to the following proposals:-

- "Free after 3 p.m."
- short stay parking only on 1st Floor, Wellgate multi storey car park
- extending maximum stay on some on-street parking bays to 2 hours

The financial revenue implications and costs associated with these proposals were detailed within the report.

It was emphasised that the proposal would be implemented on an experimental basis starting in June to the end of the current financial year.

Members commented on:-

- Commitment of the Chamber and town centre businesses
- Publicity
- Traffic regulation orders
- Monitoring and enforcement arrangements
- Location and distance of some car parks from the town centre
- Town centre retail offer
- Competition from adjacent out of town shopping centres
- The general economic situation
- Links with the overall town centre Renaissance programme
- Possibility of a free town centre bus

Resolved:- (1) That, on an experimental basis, approval be given to the proposals detailed in the submitted report, including the implementation as soon as possible of:-

- 'Free after 3 pm'
- Short stay parking only on 1st floor of Wellgate multi storey car park
- Extending maximum stay on some on street parking bays to 2 hours

(2) That the Director of Planning and Regeneration use the powers delegated to promote the necessary changes to traffic regulation orders on an experimental basis to facilitate the agreed measures.

(3) That the Town Centre Manager be authorised to determine and prepare the necessary marketing and publicity for the proposals.

(4) That the full costs of promoting the initiative, including the loss of revenue, be funded from the Council's 'Economic Downturn Contingency Fund'.

(5) That progress reports be brought to this meeting after 3 and six months detailing the effectiveness and impact of the proposals following their implementation, and that a further report be submitted at the end of the current financial year.

REGENERATION AND DEVELOPMENT SERVICES
30th March, 2009

Present:- Councillor Smith (in the Chair);

Also in attendance: Councillor Pickering (Chair, Planning Board)

Apologies for absence were received from Councillors Dodson, Swift and Walker.

210. PETITION - ACCESS ON PARK GROVE, WICKERSLEY.

A petition was submitted from residents of Park Grove, Bramley, regarding parked vehicles obstructing access by emergency, service and delivery vehicles.

Resolved:- That the petition be received and referred to the Transportation Unit for investigation and a report to a future meeting of the Cabinet Member for Regeneration and Development Services.

211. OPENING OF E-TENDERS

Resolved:- That the action of the Cabinet Member, on 16th March, 2009, in opening e-tenders for the following scheme be recorded:-

Boston Castle – consultancy services for:-

- conservation and architectural services
- building engineering services
- quantity surveying services

212. CONFERENCES/SEMINARS

Consideration was given to attendance at the following:-

(i) TRA – Workshops:-

- (a) Effective Planning Enforcement and Compliance – 27th & 28th April, 2009 – York

Resolved:- That the workshop be not attended.

- (b) The Interface between Cabinet/Executive, the Planning Committee and the Planning System – 18th & 19th May, 2009 – York

Resolved:- That the workshop be not attended.

(ii) RTPI – The Planning Convention – 18th and 19th June, 2009 – London

Resolved:- That approval be given for the attendance of two Councillors.

- (iii) RTPI – 2009 Planning Summer School – Elected Members’ – 4th to 8th September, 2009 – Exeter University

Resolved:- That approval be given for the attendance of two Councillors.

213. MINUTES OF A MEETING OF THE TOURISM PANEL HELD ON 16TH MARCH, 2009

The following report was submitted:-

**TOURISM PANEL
16th March, 2009**

Present:- Councillor Smith (in the Chair); Councillors Austen, Boyes and Littleboy.

together with:-

Julie Williamson	Dearne Valley College
Bernard Jones	South Yorkshire Transport Museum
David Roche	Wath Festival
Rachael Oliver	Wath Festival
Matthew Beck	Chief Executive, MAGNA
Richard Jones	Yorkshire South Tourism
Natalie Haynes	Holiday Inn
Joanne Edley	Tourism Manager
Jayne Oates	Assistant Tourism Officer
Marie Hayes	Events and Promotions Service Manager

213(58) APOLOGIES FOR ABSENCE

Apologies for absence were received from:-

Councillor S. Walker	
Dawn Campbell	Events and Promotions Officer
Tom Waldron-Lynch	Hellaby Hall Hotel
Tracy Tennant	

213(59) MINUTES OF THE PREVIOUS MEETING HELD ON 15TH JANUARY, 2009

Consideration was given to the minutes of the previous meeting of the Tourism Panel held on 15th January, 2009.

Agreed:- That the minutes be approved as a correct record.

213(60) MATTERS ARISING

The following issue was reported:-

Minute No. 50 – Industry Representatives

Joanne Edley, Tourism Manager, reported that the Chesterfield Canal Trust and Partnership would now be represented by Stuart Reaney.

213(61) WATH FESTIVAL - PRESENTATION

(Councillor Boyes declared a personal interest in this item because of her musical connection with Chumbawamba and Ray Hearne)

David Roche and Rachel Oliver, Wath Festival, gave a PowerPoint presentation on Wath Festival/Dearne Culture Trust.

The presentation covered:-

- what the Festival and Culture Trust is
- background to its establishment, history and recent development
- dates and locations
- aims and objectives
- contribution to economic regeneration
- audience size
- artists
- funding and sponsors
- inclusion of disadvantaged groups
- format of the Community Festival
- concerts
- new/expanded developments for 2009
- what the festival can offer

Copies of the publicity material were made available at the meeting.

Contact information:-

email@ wath.festival@btinternet.com

Tel: 07982658467

www.wathfestival.org.uk

A questions and answers session followed covering:-

- withdrawal of sponsors due to the current economic downturn
- loss of Arts Council grant
- financial security
- marketing support
- links with Rotherham Tourism Service to share resources e.g. advertising
- links with local hotels and attractions
- links with Yorkshire South Tourism and inclusion of information on the Destination Management System

Agreed:- That David and Rachael be thanked for their informative presentation.

213(62) ITEMS RAISED BY INDUSTRY REPRESENTATIVES

The following items were raised by Industry Representatives:-

(a) Clifton Park Developments and Promotion

Consideration was deferred.

(b) Review of Tourism in Yorkshire

Joanne Edley, Tourism Manager, reported that the public sector meeting with Yorkshire Tourist Board had been cancelled. The next meeting was scheduled for 3rd April with all sectors invited. Richard Jones, Yorkshire

South Tourism, added that this meeting would be the launch of the re-vamped Yorkshire Tourist Board and would take place at Leeds Armouries on 3rd April.

(c) Working in partnership with the downturn in the economic climate

Joanne Edley, Tourism Manager, reported on a proposal to set up an Hoteliers Association. It was acknowledged that this would be a very positive step. However the Hoteliers wished to pursue this themselves. YST would be prepared to look at providing support to help this to be set up.

The Local Residents' Campaign had gone ahead and another one was to be undertaken in 2009.

Reference was made to the Council Seminar, scheduled for 17th March, to look at the response to the economic downturn.

Richard Jones added that YST ran workshops for the industry on marketing and maintaining sales in the downturn. This information would be re-circulated.

213(63) FORTHCOMING EVENTS GIVING ASSISTANCE TO/IN THE BOROUGH

Joanne Edley, Tourism Manager, highlighted the following:-

- exhibition stands at local events
- providing accommodation for organisations
- helping Wath Festival
- inland Waterways event in May
- Thorpe Salvin Garden Trail
- Rother Valley – Party in the Park
- Rotherham Round Walk
- Sandbeck estate

Agreed:- That Steve Lewis from Oak Holdings be invited to the next meeting of the Tourism Panel to update the Panel on proposed developments at Rother Valley Country Park.

213(64) TOURISM SERVICE AND VISITOR CENTRE/TOURIST INFORMATION CENTRE FROM APRIL 2009 - DECISIONS REGARDING RESOURCES

Marie Hayes, Events and Promotions Service Manager, reported on the impact of the budget setting process for 2009-2010 on the Tourism Service and the Visitor Centre.

Visitor Centre:- from 1st April the Centre would close on Thursday and Saturday afternoons, as these had been assessed as being the quietest times. One member of staff will be transferring to the Library Service.

Tourism Service:- changes to staffing: 2 posts are to be disestablished – one is already vacant and the other member of staff will transfer to the marketing team within the Events and Promotions Service. This would leave one post of Tourism Manager who will provide a strategic and advisory role to the Council.

The Council was also currently considering what level of support it would

continue to provide to the industry.

The Council had informed Yorkshire Tourist Board of its intention to withdraw its subscription.

Matthew Beck, Chief Executive MAGNA, asked if any progress had been made in setting up a Renaissance shop in the town centre and whether the Visitor Centre could be combined in that proposal.

The Chairman confirmed the Council considered that the current location of the Visitor Centre was ideal.

213(65) REVIEW OF THE TOURISM SERVICE DELIVERY OF THE DRAFT VISITOR ECONOMY PLAN 2008/2009

Joanne Edley, Tourism Manager, reported on the review of the Tourism Service delivery of the Draft Visitor Economy Plan 2008/2009.

It was explained that the Draft Visitor Economy Plan had been used as the basis for Tourism Service work during 2008 due to the proposed changes in the Tourism Strategy in Yorkshire and Britain, and the changing way tourism was being delivered.

Tables within the submitted report detailed the value of tourism/visitor economy, together with number of jobs. Additional information included that an advert had been placed in the National Trust family magazine to be printed in May reaching 343,000 members. The aim was to encourage families to visit the area in the summer by offering family rates accommodation in the area.

Advertising for the Walking Festival had been placed in Country Walking Magazine and in the Ramblers' Association "Walk" magazine.

It was noted that the target for footfall to the Visitor Centre was likely to be achieved.

Agreed:- That the contents of the report be noted.

213(66) 10TH WALKING FESTIVAL 2009

Joanne Edley, Tourism Manager, reported on arrangements for the 10th Walking Festival which was to be held from 29th June to 5th July, 2009.

Reference was made to:-

- training of walk leaders
- 1st aid requirements - to be at least 1 day course trained
- 23 walks planned
- risk assessments
- public relations
- staffing and use of volunteers
- contact with local walking groups

Agreed:- That the contents of the report be noted.

213(67) ANY OTHER BUSINESS

No other items were raised.

213(68) DATE, TIME AND VENUE FOR THE NEXT MEETING

Agreed:- That the next meeting of the Tourism Panel be held on MONDAY, 27TH APRIL, 2009 at 2.00 p.m. at Clifton Park Museum, Clifton Lane, Rotherham. S65 2AA

214. OBSTRUCTIONS WITHIN SERVICE MARGINS ON ACCESSWAYS

Consideration was given to a report, presented by the Network Principal Engineer, summarising the action taken to date to pursue the removal of obstructions in the public highway.

Background information was provided about the creation of accessways on housing developments during the 1980's and to the issuing of licences to householders to allow them to enhance the appearance of these areas.

However, it was explained that, following investigation of recent reports, it had been found that in certain locations householders had erected structures (e.g. walls, fences, substantial shrubs and trees) within service margins that were preventing the maintenance of street lighting columns etc.

Details of actions taken were set out in the report, and consideration was given to the next stage with regard to structures remaining in situ.

Therefore, consideration was given to the request to authorise the serving of notices on owners to remove remaining structures from the highway, and to authorise legal action if necessary. Reference was made to Sections 137 and 141 of the Highways Act 1980.

Resolved:- (1) That the actions taken to date by the Director of Streetpride to pursue removal of obstructions to adopted highways be endorsed.

(2) That approval be given to the taking of appropriate legal actions, outlined in the report now submitted, where property owners fail to comply with notices served on them under powers contained within the Highways Act 1980.

(3) That an appropriate Press release be issued.

215. CENTENARY MARKET FEES AND CHARGES REVIEW 2009-2010

Consideration was given to a report, presented by the Markets General Manager, detailing the annual review of Centenary Market Fees and Charges.

It was reported that an annual review was required in accordance with audit requirements.

It was confirmed that the proposed changes to fees and charges had been reviewed in consultation with market trader representatives.

It was reported that initially consideration was given to the request from the market trader representatives to reduce rents on indoor market complex and outdoor market stalls. However, it was explained that this was neither possible nor feasible. Therefore consideration was given to freezing the current rents. Details of the current and proposed Scale of Charges were attached at Appendix 1 to the submitted report.

Discussion took place about the level of fee for traders' car parking.

Resolved:- (1) That Market stall and storage rents be frozen for the financial year 2009/10, as detailed in Appendix 1 to the submitted report.

(2) That charges for traders' car parking be also frozen for the financial year 2009/2010.

(3) That other Fees & Charges be amended, as identified in Appendix 1 attached to the report now submitted.

216. RESULTS OF THE BRAMLEY TRAFFIC MANAGEMENT SCHEME CONSULTATION

Further to Minute No. 93 of the meeting of the Cabinet Member for Regeneration and Development Services held on 29th September, 2008, consideration was given to a report, presented by the Senior Traffic Engineer, and the Transportation Unit Manager, setting out the results of consultation undertaken towards the end of November 2008 to gauge opinion on two proposed options to amend the current Bramley Traffic Management Scheme.

The submitted report contained details of the following two options:-:

- (i) retaining the one-way system on Main Street and to correct the error in the current Traffic Regulation Order;
- (ii) reintroducing two-way flow to Main Street with the left turn from Cross Street into Main Street being prohibited.

together with an analysis of the results of the consultation.

Having considered the content of the submitted report and considered the additional information presented by the officers, the following decision was made based on the principles of traffic management and road safety as set out in the South Yorkshire Local Transport Plan:-

Resolved:- That Option One, to retain the one way system on Main Street, and the cycle lane, together with the amendments as outlined in Paragraph 7.6.2 of the submitted report, and as shown in principle at Drawing No. 126/17/TT30 (Appendix G to the submitted report), be endorsed and the error in the current Traffic Regulation Order be corrected.

(Councillor Thirlwall and Ms. S. Ellis were present for consideration of this item.)

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**CABINET MEMBER FOR REGENERATION AND DEVELOPMENT SERVICES
Monday, 20th April, 2009**

Present:- Councillor Smith (in the Chair);

Also in attendance: Councillors Pickering (Chair, Planning Board) and Dodson (Vice-Chair, Planning Board): Councillor Swift (Vice-Chair, Regeneration Scrutiny Panel)

An apology for absence was received from Councillor Walker.

**217. MINUTES OF A MEETING OF THE LOCAL DEVELOPMENT
FRAMEWORK MEMBERS' STEERING GROUP HELD ON 20TH
MARCH, 2009**

Consideration was given to the minutes of the meeting of the Local Development Framework Members' Steering Group held on 20th March, 2009.

Resolved:- That the contents of the minutes be noted.

**218. MINUTES OF A MEETING OF THE TRANSPORT LIAISON PANEL
HELD ON 23RD MARCH, 2009**

Consideration was given to the minutes of a meeting of the Transport Liaison Panel held on 23rd March, 2009.

Resolved:- That the contents of the minutes be noted.

**219. RESERVOIRS - APPOINTMENT OF SUPERVISING ENGINEER UNDER
THE 1975 RESERVOIRS ACT**

Consideration was given to a report presented by the Principal Highway Engineer, which detailed the role of the Supervising Engineer under the 1975 Reservoirs Act and sought an exemption to the Council's Standing Orders in order to extend the current contract for the services of Mr. David Crook of Ove Arup.

It was explained that the request was in accord with recommendations in the Ulley Post Incident Review which observed that "*the Supervising Engineer should be in post long enough to observe long term changes in the behaviour of the dam and appurtenant works. Also, seeking competitive bids is understandable, but it is recommended that appointments should be made.....for periods of at least 3 to 5 years at a time.*"

It was also pointed out that the extension would co-incide with the rehabilitation works programme for Ulley reservoir and anticipated works at Firsby reservoir.

The Cabinet Member requested that access to Ulley Country park be re-examined, together with pedestrian crossing facilities on the A618.

Resolved:- (1) That an exemption to Standing Order 47.6.2 (requirement to obtain at least two written quotations for contracts with an estimated value between £5k and £20k) be granted and officers enter into negotiations with David Crook and Ove Arup with a view to extending the existing contract for a further two years.

(2) That subject to satisfactory negotiations the contract with the David Crook/Ove Arup be extended for a further two years commencing 1st January, 2010.

(3) That the Transportation Unit Manager notes the access and pedestrian crossing issues now highlighted and submits a report to a future meeting.

220. SOUTH YORKSHIRE SPEED MANAGEMENT PLAN

Consideration was given to a report presented by the Transportation Unit Manager, informing the Cabinet Member of the South Yorkshire Speed Management Plan, which aimed at combating excessive and inappropriate speed and helping to ensure that casualty reduction targets were met. It was important that a common approach be taken across the South Yorkshire sub region to ensure consistency by all Partners and would be achieved by:-

- Establishing the road hierarchy for assessment.
- Establishing an assessment methodology for the provision of speed limits, ensuring appropriate speed limits are set.
- Setting out how speed limits will be prioritised for review and amendment.
- Encouraging road users to travel within the speed limits by setting out suitable speed management measures.
- Establishing a monitoring system to review performance.

It was reported that reviewing the speed limits on the Borough's A and B class roads in line with the plan had recently started with a view to completion by October 2009, with any changes proposed for implementation by the end of 2010.

Details of the funding for the review and implementation were set out in the report.

Reference was made to consultation that had already been carried out and to further proposed consultation with the Area Assemblies about the speed limit review.

Reference was also made to the national performance indicator – Killed and Seriously Injured, and to the need to separate out statistics for the

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Borough from statistics for the M1 and M18, rather than reporting on the total in South Yorkshire.

Resolved:- (1) That the South Yorkshire Speed Management Plan be approved.

(2) That the approach outlined to assessing speed limits on the Borough's A and B class road network be affirmed.

(3) That the Cabinet Member raise the issue of the national performance indicator – Killed and Seriously Injured (KSI) with the 3 M.P.'s.

221. WAVERLEY LINK ROAD - MAJOR SCHEMES BUSINESS CASE

Consideration was given to a report, presented by the Transportation Unit Manager, which provided an update on the current position regarding the Waverley Link Road and sought approval to submit a revised Major Scheme Business Case to the Department of Transport.

It was explained that in July 2005 the Council submitted a Major Scheme Business Case to the DfT for a proposed new link road between Retford Road, at Woodhouse Mill, and Highfield Spring. The line of the proposed road crossed the site of a former petrol filling station, land adjacent to a sewage works, the edge of a recreation ground and the site of a former opencast mine. This proposal achieved Programme Entry status in summer 2006 because of the significant benefits, which meant that the DfT were prepared to fund the scheme (subject to progress on statutory procedures etc.) and the Council could start considering the layout with a view to seeking planning permission and land.

However, due to plans to expand the sewage works it had now become clear that this route is no longer an option and a revision to the route was needed. It is proposed to revert to a line which affects more of the recreation ground and has a revised junction with the B6200 Retford Road. Although this was a relatively minor change the Department for Transport had advised that they require a revised Major Schemes Business Case.

A full explanation was given of the risks and uncertainties.

It was pointed out that it was anticipated that the DfT will take six months to decide whether or not to approve the revised scheme for Programme Entry. However, in order to meet the original programme for the scheme, which has been included in the MSBC, authorisation was sought to progress with detailed design prior to obtaining Programme Entry. The intention being to have a scheme layout, showing the land required, by November of this year.

Resolved:- (1) That a revised Major Scheme Business Case for Waverley Link Road be submitted to the Department for Transport.

(2) That the scheme preparation continues in advance of Programme Entry for the revised scheme,

(3) That a further report be submitted to obtain a resolution to seek planning permission and issue a draft order for the compulsory purchase of land and any side road order that may be required.

222. SCHOOL KEEP CLEAR MARKINGS

Consideration was given to a report, presented by the Transportation Unit Manager, which provided information on the trial of the experimental clearway orders on School Keep Clear markings within the Ward of Maltby and on some in the Hellaby Ward.

Consideration was given to making these clearway orders permanent.

The report also proposed to introduce permanent clearway orders on School Keep Clear markings across the borough on an area by area phased approach.

It was pointed out that liaison had taken place with the Council's Parking Services Team and Police Community Support Officers at the local Safer Neighbourhood Team and a joint approach to enforcement had been undertaken.

The next step proposed to introduce clearway orders on School Keep Clear markings in Brampton, West Melton, Wath and Swinton.

The discussion also covered the following issues:-

- Monitoring and enforcement
- Provision of school crossing patrols
- The joint scrutiny review of road safety outside schools
- Reduced Police resources
- The role of the schools themselves in ensuring safety outside of the school

Resolved:- (1) That the experimental clearway order which covered School Keep Clear markings within the ward of Maltby and some in the Hellaby Ward be made permanent.

(2) That Clearway Traffic Regulation Orders be introduced on all School Keep Clear markings across the borough and these be implemented on an area by area phased approach.

(3) That the next area in which clearway Traffic Regulation Orders be introduced to cover School Keep Clear markings in Brampton, West Melton, Wath and Swinton.

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(4) That a programme of remaining areas and schools be reported to a future meeting of the Cabinet Member following further investigation.

223. WOOD LANE, BRINSWORTH - PROPOSED NO ENTRY EXCEPT FOR BUSES, PEDAL CYCLES AND ACCESS

Consideration was given to a report, presented by the Transportation Unit Manager, which detailed the outcome of the statutory consultation regarding the proposal to prohibit entry except for buses, pedal cycles and access on Wood Lane, Brinsworth.

It was explained that Wood Lane Brinsworth originally served as an access road to the former Tinsley Marshalling Yard and locomotive maintenance depot. This area became derelict and has recently been redeveloped.

In anticipation of the Waverley development and the Council's policy to promote sustainable modes of transport, planning conditions were imposed on the developers requiring them to reconstruct Wood Lane as a bus only link road incorporating a pedestrian and cycle path. This included the installation of a rising bollard to prevent access to other motor vehicles.

These facilities have now been completed, but to complement the physical measures constructed on site, it is considered necessary to implement a traffic regulation order (TRO) to make Wood Lane "No Entry" except for buses, pedal cycles and access.

This proposal was advertised in January 2009 and two objections were received, copies of which were attached to the submitted report at Appendix A.

The Transportation Unit Manager explained the technical reasons for not upholding the objections, in particular noting that opening up Wood Lane and allowing further traffic would be likely to increase traffic on primarily residential streets in Brinsworth and affect proposed bus journey times and undermine the business case for the Southern Bus Rapid Transit scheme.

Resolved:- (1) That the objections to the traffic regulation order be not acceded to.

(2) That the Traffic Regulation Order associated with the scheme be made.

(3) That the objectors be informed accordingly.

(4) That the situation be monitored and should the proposed Southern BRT scheme not be supported, the scheme be re-appraised.

224. SUSTAINABLE SCHOOL TRANSPORT STRATEGY

Further to Minute No. 151 of the meeting of the Cabinet Member for Regeneration and Development Services held on 15th December, 2008, consideration was given to a report, presented by the Transportation Unit Manager, which sought approval for the final version of the Sustainable School Travel Strategy.

It was explained that consultation had been undertaken in accordance with the Council's Consultation and Community Involvement Framework and the draft had been publicised on the Council's website.

The final Strategy was appended to the submitted report.

Resolved:- (1) That the consultations and responses in this report be undertaken in accordance with the Council's Consultation and Community Involvement Framework.

(2) That the final version of the document be approved.

(3) That this report be referred to the Cabinet Member for Children and Young People's Services and Regeneration Scrutiny Panel for information.

225. LOCAL TRANSPORT PLAN CAPITAL PROGRAMME 2009/10

Consideration was given to a report, presented by the Senior Engineer, Traffic Management, which outlined the Council's proposed Local Transport Plan capital programme for 2009/10 as part of the South Yorkshire programme.

The particulars for the following individual programmes were set out in the report:-

Appendix A	Integrated Transport
Appendix B	Proposed Bridge Assessment and strengthening programme
Appendix C	Proposed Highway Maintenance programme

It was pointed out that the total amount of funding was significantly increased when compared to previous years and efforts would be made to achieve spend. It was therefore reported that additional temporary staff may be necessary to assist in the design of schemes.

Resolved:- (1) That the specific allocations for Integrated Transport and for Maintenance for 2009/10 be noted.

(2) That the principle of the proposed programmes in the appendices as the basis for detailed design and implementation during 2009/10 be approved.

**226. FINAL EVALUATION OF SOUTH YORKSHIRE COALFIELDS MERGED
SRB5/6 SCHEME**

Consideration was given to a report, presented by the Economic Strategy Manager, which detailed the main findings of the final evaluation report on the recently completed South Yorkshire Coalfield SB5/6 Scheme and to seek comments on its content.

It was pointed out that this was the biggest scheme in the country with a total of £96.5M of SRB grant, of which £22.56m was awarded to Rotherham projects.

It was reported that the scheme had been evaluated by MTL and reference was made to key achievements in the town centre, the Dearne and the Business Incubation Centres.

Other significant headline conclusions and accomplishments of the scheme were detailed in the submitted report.

It was noted that there were 156 Rotherham projects supported by SRB5/6 but only 25 of them had a project value of over £500,000.

Reference was made to lessons learned from the Scheme including noting that the scheme became project driven, and that projects became dependent on the funding rather than drawing down other funds and having exit strategies to become self-sufficient.

Resolved:- That the contents of the report and the overall success of the scheme be noted.

**227. PETITION - DONCASTER GATE ACTION GROUP RE: FUTURE USE
OF DONCASTER GATE HOSPITAL**

Consideration was given to a report, presented by the Conservation and Urban Design Officer, detailing receipt of a petition from the Doncaster Gate Action Group received on 4th March, 2009, calling for the "saving of the Doncaster Gate Hospital buildings for community use rather than being sold to a private developer."

It was reported that the petition was supported by members of a range of organisations and by far the largest majority of signatures were those of local residents.

However, it was noted that that subsequent events had overtaken the subject of the petition in that the Council proposed to acquire the former Doncaster Gate Hospital to be used as temporary office accommodation. Also support had been given to the proposal to extend the Rotherham town Centre Conservation area to include the frontage of the buildings.

Resolved:- That the petition be accepted and the petitioners be advised that the Council wishes to purchase the site for short to medium term use as Civic Offices as agreed at Cabinet in January, 2009 (Minute B168 held on 21st January, 2009).

228. EXCLUSION OF THE PRESS AND PUBLIC

Resolved:- That, under Section 100A(4) of the Local Government Act 1972, the press and public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Paragraph 3 of Part 1 of Schedule 12A to the Local Government Act 1972 (as amended March 2006) (financial/business affairs).

229. BUILDING NEW COUNCIL HOUSING

Consideration was given to a report, presented by the Director of Asset Management, setting out the capacity of the Council to initiate a direct build council house building programme.

The report presented three financial scenarios for building new homes across identified sites and highlighted the key requirements necessary to support delivery.

The report detailed:--

- the Council's the capacity to build new council homes
- open market value of the land
- the Council's capacity and expertise to manage the build programme, utilising internal and partner resources.
- the Council's potential to commence construction within 12 months and complete the first units by November 2010
- the need to invest Social Housing Grant and direct investment per property
- the Council's need to achieve preferred borrowing rates and capitalise the revenue stream from the properties to support the necessary borrowing

Reference was also made to:-

- retention of the ownership of both land and property
- in-coming revenue
- equity/shared ownership
- nomination rights
- possible partnership with the ALMO

Resolved:- (1) That the contents of the report and the key requirements necessary to enable a Council housing direct build programme be noted.

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(2) That a joint Neighbourhood and Adult Services and Economic and Development Services report be submitted to the Regeneration and Asset Board in June detailing the range of options available to deliver new Council homes.

230. APPROVAL OF TENDER LISTS FOR THE YORBUILD CONSTRUCTION FRAMEWORK

Consideration was given to a report, presented by the Design Consultancy Manager, setting out lists of tenders for a series of framework contracts for the Yorbuild Construction Framework.

It was reported that the lists had been drawn up following evaluation of the pre-qualification questionnaires submitted in response to an OJEU Contract Notice published in December 2008.

Resolved:- That the tender lists appended to the submitted report be approved.

231. AMENDMENT OF TENDER LISTS FOR A SERIES OF BUILDING AND PROPERTY CONSULTANTS FRAMEWORK CONTRACTS 2009-2013

Further to Minute No. 209 of the meeting of the Cabinet Member for Regeneration and Development Services held on 16th March, 2009, consideration was given to a further report, presented by the Design Consultancy Manager, seeking approval to revise the tender lists for a series of framework contracts for building and estates consultancy services for the period 2009 – 2013. The frameworks would be RCP2 – the second phase of the Rotherham Construction Partnership.

It was explained that following the above approval, unsuccessful applicants were informed of the results. A number of the applicants had subsequently queried the reliance on the externally-provided financial references (Dun and Bradstreet) used by the Council's Financial Services. Particular concerns related to cases where a new guise of a company (management buy-out for example) had not been adequately reflected in the financial reference. The Council's Legal Services had advised that the reliance on the external financial reference should have been made clear in the Pre-Qualification Questionnaire.

Therefore in light of the legal advice, the unsuccessful applicants concerned were given the opportunity to provide revised external financial references. It was proposed to add those which had now provided satisfactory references to the tender lists for the appropriate category.

Resolved:- That the revised tender lists appended to this report be approved.

232. NOTES OF STAGE 3 COMPLAINT - 18TH MARCH, 2009

(The following item was considered exempt under Paragraphs 1, 2, 3 and 6 of Part 1 of Schedule 12A (as amended March, 2006) to the Local Government Act 1972)

Consideration was given to the notes of a Stage 3 Complaint Panel held on 18th March, 2009.

Resolved:- That the deliberations and decisions of the Panel be noted.

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS
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1.	Meeting:	Regeneration and Development Services and Streetpride Delegated Powers meetings
2.	Date:	20th April 2009
3.	Title:	February Revenue Budget Monitoring Report
4.	Directorate:	Environment and Development Services

5. Summary

To report on performance against the revenue budget for the Environment and Development Services Directorate as at **the end of February 2009** and to provide a forecast outturn for the whole of the 2008/09 financial year.

6. Recommendations

(1) That Members note the forecast outturn position of **an overspend of £100,000** for the Environment & Development Services Directorate based on expenditure and income as at the end of February 2009 and forecast expenditure and income to the 31st March 2009. This is a significantly improved position from the last report. The key pressures are due to the shortfall of fee income recovery within Asset Management and pressure within the Winter Maintenance account due to a severe Winter.

(2) That this report be referred to the Regeneration Scrutiny Panel for information.

7. Proposals and Details

Members are asked to receive and comment upon budget monitoring reports on a monthly basis from May onwards. This report reflects the position against budget for the period 1st April 2008 to 28th February 2009. The attached **appendices** give a summary of the projected 2008/09 revenue position for the Directorate;

Appendix A – E&DS Summary Report.

Appendix A1 to A5 – Service Level Summary Report.

Following the February cycle of budget monitoring the Directorate has identified that it is likely incur **an overspend of £100,000** against a total net revenue budget of £45,575,013.

Key areas of pressure are :

▪ Consultancy Fee Income	£250,000
▪ Winter maintenance budget	£250,000
▪ Unfunded Flood related expenses	£80,000

Key savings which are *partially* offsetting the above pressures are :

▪ Interim waste contract savings	£304,000
▪ Freezing of vacant posts	£ 62,000
▪ Streetpride within Highways Maintenance	£131,000

The Environmental Development Services Management Team are actively seeking to introduce measures to reduce these pressures, however, this will have a significant impact on service delivery. Details of the pressures are outlined in more detail:

Winter Maintenance

Since the last report there have been further grits delivered, and a further review of costs has been undertaken, with an indication that the initial estimate can now be reduced to an estimated annual cost of £900,000. This amount is still significantly higher than the budget currently available. The current revenue budget was reduced at the beginning of the year in anticipation of a mild winter, so the current budget of £500,000 will be fully utilised, together with a full use of an available reserve of £150,000.

Asset Management

Following the revised estimates process an amended income budget was set for recovery of fees was at £600,000. However, the current economic climate, has witnessed a significant and rapid downturn in workloads within the fee earning teams. The impact of this is that a £350,000 fee recovery is now forecast to be achievable.

Planning and Regeneration

Further savings have been realised as a result of the imposed moratorium and are being used to offset some pressures within this Service. Due to management actions, the overall position is now reporting a forecast underspend of £30,000.

Streetpride

There is currently a surplus being reported from Streetpride (including waste management). This is reported as £416,000, with a significant saving shown against the waste budgets (£304,000). This is due to waste arisings being considerably lower than originally projected. Further savings across the Service have been made as a result of the imposed moratorium, but this has resulted in a reduced service delivery within highways maintenance. There continues to be a pressure on the Grounds Maintenance budget £88,000 and the Street Cleansing pressures were addressed with a one-off budget transfer in year.

Culture and Leisure

There are continuing pressures within Culture and Leisure services which include a general increase in operational costs throughout the Library Service, and ongoing pressures within Green Spaces and Pools. However, these are being partially offset by savings across the Service due to effective management whilst the moratorium is in place.

Business Unit

The Business Unit has continued to offer further savings as vacant posts are not advertised, this is projected to save an additional estimated £104,000 by the year end (in addition to the £100,000 already used through the revised estimate process towards the overall EDS overspend).

8. Finance

Please refer to the attached appendices for detailed financial analysis.

9. Risks and Uncertainties

The overall Directorate budget shows a projected overspend of £100,000. Members are also reminded that there is still potential for costs to be incurred as a result of the fatality at Fitzwilliam Road, though any impact will be in 2009/10 as the case has now been referred to the Crown Court.

To date the reported position has reflected a combination of cost pressures partially being compensated for by savings/additional income being generated across the Service. The Strategic Director of Environment and Development Services and Cabinet Member have determined this is an acceptable way of balancing the budget in accordance with Financial Regulation Virement Note

Section 11, without the need for implementing virement. Where cost pressures cannot be contained within the Directorate's cash-limit a request to award a supplementary estimate to cover the currently identified shortfall of £100,000 will be made.

10. Policy and Performance Agenda Implications

Directorate budgets are aligned only to corporate priorities and spending within the agreed Directorate cash allocation is key to demonstrate the efficient Use of Resources. The third quarter performance monitoring report of 2008/09 has identified that NI 195a will be unlikely to meet the target of 7% with the existing financial resources. Also, BV109 (a) Planning Applications income continues to report slightly below the target range due to a low volume of applications being received in this period.

11. Background Papers and Consultation

This is the tenth budget monitoring report for the Directorate for 2008/09 and reflects the position from April 2008 to February 2009. This report has been discussed with the Strategic Directors for Environment and Development Services and Financial Services.

**Contact Name: Fiona Earl, EDS Principal Accountant, Ext: 2083.
E-mail: fiona.earl@rotherham.gov.uk**

REASONS FOR VARIANCE FROM APPROVED BUDGET (Based on available information as at end February 2009)

Service	Under (-) / Over (+) Spending Projected to Year End £,000	Reasons/Implications	RAG Status	Actions Proposed	Impact of Actions
Planning & Regeneration Service	-30	There continues to be an under recovery of fee income, and some other unfunded costs which are being partially offset by use of Grant. Further savings have been realised as a result of the moratorium, though this has caused pressure on service delivery	G		
Asset Management	264	Due to the downturns in workload, surpluses above the original trading targets are unlikely to be achieved, though Service are endeavouring to deliver on this.	R		To minimise cost pressure through management applied savings actions and internal budget virement so that level of any additional funding required is minimised.
Streetpride	-416	Further savings being made in Waste, and savings on Highways are being used to offset pressures on Parking, Grounds Maintenance. (Winter maintenance is reported as a Directorate wide figure, below).	G		To minimise cost pressure through management applied savings actions so that level of any additional funding required is manageable.
Culture & Leisure	56	There are identified cost pressures in Archives and Theatres (£55k) and in Recreation and Sport relating to the new contract with DC Leisure (£50k), and additional costs at Wickersley Library (£30k)	A		To minimise cost pressure through management applied savings actions so that level of any additional funding required is manageable.
Business Unit	-104	Identified savings on management of non-essential vacant posts	G	Work is on-going to accurately substantiate the size of the saving and management action will be taken to implement all other possible savings measures.	
Council Wide - Flood Related & Winter Maintenance	330	Cost pressures cannot be contained within the current revenue budget	R	Work is continuing to accurately assess the costs relating to the aftermath of the Floods.	
TOTAL	100				

REASONS FOR VARIANCE FROM APPROVED BUDGET (Based on available information as at end February 2009)

	Under (-) / Over (+) Spending Projected to Year End £,000	Reasons/Implications	RAG Status	Actions Proposed	Impact of Actions	Revised RAG Status
Planning & Regeneration Service						
Business Development	-10	Secured small amount of additional funding	G	No action required.		
Development Promotion	25	Loss of grant funding due to long term staff absence and charges on Chesterfield Canal Maintenance greater than expected	G	Measures being taken to offset this pressure, across the rest of the Service.		
YES Project	80	Unfunded consultancy costs	G	Discussions are ongoing relating to the funding of this project		
Strategy Development	-30	Savings on staff vacancies	G	No action required.		
Work Implementation	0	Nil variance at this stage in the financial year	G	No action required.		
Managed Workspace (Business Centres)	0	Nil variance at this stage in the financial year	G	No action required.		
RERF	0	Nil variance at this stage in the financial year	G	No action required.		
Town Centre Mgt	-22	Savings on staff vacancies and moratorium	G	No action required.		
Markets	-52	Savings generated due to moratorium	G	No action required.		
Forward Planning	15	Essential spend on Local Development Framework (LDF)	G	No action required.		
Management	85	Share of vacancy factor	A	Work is on-going to accurately capture the size of the issue and action will be taken to implement all possible savings measures.	To minimise cost pressure through management applied savings actions in order to restore budget to a balanced	G
Land Charges	84	Ongoing discussions relating to the charging for Mapping Service.	R	Measures being taken to offset this pressure, across the rest of the Service.		A
Development Control	-120	Variance at this stage in the financial year due to significant cost pressure through an escalation in the level of reduction in planning fee income caused by current property market conditions (£130k) off-set by Housing and Planning delivery grants (£238k) usage.	A	Measures being taken to offset this pressure, across the rest of the Service.		A
Building Control (80% Trading)	0	Nil variance at this stage in the financial year	G	No action required.		
Building Control (20% Revenue)	0	Nil variance at this stage in the financial year	G	No action required.		
Transportation	-85	Increased fee income being generated	G	No action required.		
TOTAL	-30					

REASONS FOR VARIANCE FROM APPROVED BUDGET (Based on available information as at end February 2009)

Asset Management	Under (-) / Over (+) Spending Projected to Year End £,000	Reasons/Implications	RAG Status	Actions Proposed	Impact of Actions	Revised RAG Status
Management	52	Non achievement of vacancy factor	A	Work is on-going to accurately capture the size of the issue and action will be taken to implement all possible savings measures.		
Building Cleaning	-65	An increased number of variation orders which are over and above the routine work.	G	No action required.		
Public Conveniences (All Saints)	-5	Saving on staffing	G	No action required.		
Caretakers	6	Under-recovery of income	G	No action required.		
Bailey Suite	6	Under-recovery of income	G	No action required.		
Reresby Hospitality	11	Under-recovery of income, due to decanting.	G	No action required.		
School Crossing Patrol	-11	Increased number of vacant posts	G	No action required.		
Education Premises	6	Nil variance at this stage in the financial year	G	No action required.		
Office Accommodation	-14	Energy savings due to replacing lighting in Bailey House	G	No action required.		G
Community Buildings	18	Repairs and maintenance overspending against budget.	G	Working across the Service to address this pressure		
Facilities Management	-18	Moratorium on spend	G	No action required.		G
Swinton District Heating	-5	Over-recovery of income	G	No action required.		
Emergency and Safety	0	Slight under spend	G	No action required.		
Environmental Management	-19	Moratorium on spend	G	No action required.		
Strategic Support Team	-24	Moratorium on spend and vacancies	G	No action required.		
Miscellaneous Properties	8	Overspend on repairs	G	No action required.		
Transport	0	Nil variance at this stage in the financial year	G	No action required.		
Misc. Fee Accounts	26	Work undertaken with no recoverable fee income	G	No action required.		
Fee Billing - Consultancy Management	250	Due to the downturns in workload, surpluses above the original trading targets are unlikely to be achieved, though Service are endeavouring to do so. It is now more probable that the original surplus target of £350k is likely to be achieved. An additional £250k of fees consolidated into EDS' revenue budget as part of revised estimates, was a tentative additional target. It was originally discussed mid year and this will not be achievable due to reducing capital fund.	R	A review of fee earning income is being undertaken to determine if the position can be improved		
*Valuation Group (Fee Billing)	0	Nil variance at this stage in the financial year	G	No action required.		
*Commercial Properties	42	Repairs to the roof at RAIN Building, and debts to be written off.	G	No action required.		
TOTAL	264					

Note:

REASONS FOR VARIANCE FROM APPROVED BUDGET (Based on available information as at end February 2009)

Streetpride	Under (-) / Over (+) Spending Projected to Year End £,000	Reasons/Implications	RAG Status	Actions Proposed	Impact of Actions	Revised RAG Status
Community Delivery Teams	-19	Whilst Grounds Maintenance remains under pressure during 2008/9, other areas across Community Delivery are offering some savings so this Service is trying to contain it's current overspend.	G	That a continued monitoring of service delivery and use of resources is maintained until the financial year end		G
Network Management Schemes & Partnerships	-88	There are known savings in Highway Maintenance Schemes and several other areas across Network management which are managing to contain an ongoing pressure caused by under-recovery of income within Parking Services	G	That a continued monitoring of service delivery and use of resources is maintained until the financial year end	To minimise cost pressure through management applied savings actions so that level of additional funding required is manageable.	G
Waste disposal and collection	0	Nil variance at this stage in the financial year	G	No action required.		
	-304	Further savings have been identified within waste Services as a result of lower than anticipated leasing charges, however, there are some areas where future spend still needs to be confirmed.	G	Ongoing work to establish final costs for PFI payments and Routesmart charges.		G
Corporate Accounts - Streetpride	-5	The underspend is a result of managing the accounts effectively whilst the moratorium has been imposed.	G			G
TOTAL	-416					

REASONS FOR VARIANCE FROM APPROVED BUDGET (Based on available information as at end February 2009)

Culture & Leisure Services	Under (-) / Over (+) Spending Projected to Year End £,000	Reasons/Implications	RAG Status	Actions Proposed	Impact of Actions	Revised RAG Status
Culture & Heritage	55	Archives and theatres staffing budget pressures	G	No action required.		
Library Service	60	General increase in operational costs throughout Library Service.	A	Measures being taken to offset this pressure, across the rest of the Service.		
Recreation & Sport	86	Previous overpend has been partially addressed from Revised Estimates process, leaving a shortfall on budget in Green Spaces and Pools (£46k).	A	Measures being taken to offset this pressure, across the rest of the Service.		
* Tourism	-12	Catering surplus from Rotherham Show, and staff savings	G	No action required.		
Service Management & Support	-133	Costs of photocopying and staffing, partially off-set by savings on vacancy management, and reduced overhead costs.	G	No action required.		
TOTAL	56					

Note:

* Now incorporates Visitor Information centre, Tourism, 40 Bridegate and part of Town Centre events budgets transferred from former RIDO Service

REASONS FOR VARIANCE FROM APPROVED BUDGET (Based on available information as at end February 2009)

Business Unit	Spending Projected to Year End £,000	Reasons/Implications	RAG Status	Actions Proposed	Impact of Actions	Revised RAG Status
Business Support	-94	Identified savings due to freeze on recruitment	G	Work is on-going to accurately substantiate the size of the saving and management action will be taken to implement all other possible savings measures.		
Customer Liaison	0	Nil variance at this stage in the financial year	G	No action required.		
Payments to RBT Management	0	Nil variance at this stage in the financial year.	G	No action required.		
Corporate Account	0	Nil variance at this stage in the financial year	G	No action required.		
General Administration	0	Nil variance at this stage in the financial year	G	No action required.		
Performance & Quality Training	-10	Savings due to moratorium on spend	G	No action required.		
	0	Nil variance at this stage in the financial year.	G	No action required.		
TOTAL	-104					

REASONS FOR VARIANCE FROM APPROVED BUDGET (Based on available information as at end February 2009)

Directorate Wide	Under (-) / Over (+) Spending Projected to Year End £,000	Reasons/Implications	RAG Status	Actions Proposed	Impact of Actions	Revised RAG Status
Flood Related Costs	80	Ongoing security costs relating to Ulley Reservoir, and the aftermath of the Floods	R	That a revenue allocation be secured to manage and monitor these ongoing costs.		
Winter Maintenance	250	The number of grits allowed in the 2008/09 winter maintenance budget is 50. This is below the normal budgeted level, as a decision was made to reduce this budget in anticipation of a mild winter. However, due to severe weather, the number of grits has been exceeded, which has caused this budget to be overspent.	R	The revenue budget has been fully utilised, and a need to use the whole amount of the reserve (£150k) has been registered. Further to this to ensure a balanced budget, a request to address the overspend will be made to Cabinet Member, CMT and Cabinet		
TOTAL	330					

**RECYCLING GROUP
TUESDAY, 17TH MARCH, 2009**

Present:- Councillor R. S. Russell (in the Chair); Councillors Ali, Atkin, Boyes, Falvey and Nightingale.

Apologies for absence were received from Councillors Havenhand and Walker.

39. MINUTES OF PREVIOUS MEETING HELD ON 6TH JANUARY, 2009

The minutes of the meeting held on 6th January, 2009, were agreed as a correct record.

Agreed:- That a report be submitted to the next meeting on recycling in Council offices.

40. COMPOST ROADSHOWS TO SCHOOLS

Hugh Long, Partnerships and Development Co-ordinator, reported on the promotion of composting in schools which was an important element of Rotherham's future sustainability.

A planning meeting had been held with WRAP to discuss composting issues for the year. It was the intention to hold composting roadshows in 4 Rotherham schools run by a WRAP advisor. If successful, Waste Management would look to develop further programmes for Rotherham schools in the future.

Discussion ensued on the liaison with the Education Service.

Agreed:- (1) That the report be noted.

(2) That a roadshow be held in each of the 4 geographical areas of the Borough.

(3) That discussions take place with the Director of Learning Services on the initiative.

41. PROMOTION OF WORMERIES IN SCHOOLS

Hugh Long, Partnerships and Development Co-ordinator, submitted a report on the proposed promotion of wormeries in schools.

Following a successful bid for Local Area Agreement funding, money had been allocated to providing wormeries to 2 schools in Rotherham. Wormeries processed a range of food waste and turned it into worm mould and a strong organic fertilizer. 3 wormeries had been provided to 2 schools to enable them to investigate food waste processing and also whether they could process cardboard waste.

If proven effective and manageable, the good practice could be shared amongst other schools in Rotherham.

It was suggested that money from Councillors' Leadership Fund could be used to purchase wormeries for schools. Wormeries currently cost £80.00 each from WRAP.

Agreed:- (1) That the report be noted.

(2) That an information leaflet be drawn up and circulated to all Members on the benefits of wormeries.

42. WASTE MANAGEMENT CONTRACT UPDATE

Hugh Long, Partnerships and Development Co-ordinator, reported on the new contracts for dealing with the Authority's waste for the next 7 years.

The submitted report set out a summary of the arrangements for interim waste treatment and disposal, green waste and the household waste recycling centres.

Agreed:- (1) That the report be noted.

(2) That a report be submitted to a future meeting on the Blue Box collection scheme.

(3) That the operating guidance for household waste recycling centre be submitted to the next meeting.

43. MONITORING OF 140 LITRE EXTRA BLACK BINS

Hugh Long, Partnerships and Development Co-ordinator, reported on the extra capacity bins issued for larger families.

Following review of the pilot scheme and feedback from residents in July, 2006, it had been agreed that the qualifying criteria be changed to households with 5 or more permanent residents. Also, after reviewing manual handling techniques and considering the potential increased number of requests, the scheme was modified slightly to the provision of an additional 140 litre bin instead of 360 litre. From September, 2006 to date 3,276 140 litre bins had been issued.

An application system had been introduced whereby residents had to list the names of each resident in their property and sign a declaration that the details were correct. However, there was no way of checking whether the number of residents at a property was correct as the Council Tax Department would not release that information. There were insufficient resources to monitor that every household issued a bin was actively participating in recycling activities.

Discussion ensued on data protection and the inability to get information.

Agreed:- (1) That the report be noted.

(2) That the issue of removal of extra bins upon the commencement of a new tenancy be raised in the Scrutiny Review on the new Tenancy Agreement.

44. VISIT TO ABITIBI

Agreed:- That Members of the Group be circulated with potential dates for a visit to Abitibi.

45. VISIT TO STERECYCLE

Agreed:- That a visit to Sterecycle take place at the rising of the next meeting of this Group.

46. ANY OTHER BUSINESS

Waste in Council Buildings

David Rhodes, Property Environmental Manager, reported that an Environmental Champions Network had been established within the Council. Project Groups had been set up in Environment and Development Services with proposals to do the same in Neighbourhoods and Adult Services and Chief Executive's.

Meetings and training had been set up for the next 12 months.

Agreed:- That "Council Waste" be a standing item on this Group's agenda.

PFI Schools

Hugh Long, Partnership and Development Co-ordinator, reported on recent discussions and agreement that Abitibi would provide a service under the Council contract.

47. DATE AND TIME OF NEXT MEETING

Agreed:- That a further meeting be held on 28th April, 2009 at 9.00 a.m. followed by a visit to Sterecycle.